
Practices Of Looking An Introduction To Visual Culture

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Practices of Looking

An Introduction to Visual Culture *Oxford University Press, USA*

Visual culture is central to how we communicate. Our lives are dominated by images and by visual technologies that allow for the local and global circulation of ideas, information, and politics. In this increasingly visual world, how can we best decipher and understand the many ways that our everyday lives are organized around looking practices and the many images we encounter each day? Now in a new edition, Practices of Looking: An Introduction to Visual Culture provides a comprehensive and engaging overview of how we understand a wide array of visual media and how we use images to express ourselves, to communicate, to play, and to learn. Marita Sturken and Lisa Cartwright--two leading scholars in the emergent and dynamic field of visual culture and communication--examine the diverse range of approaches to visual analysis and lead students through key theories and concepts.--amazon.com

An Introduction to Visual Culture *Psychology Press*

The author traces the history and theory of visual culture asking how and why visual media have become so central to contemporary everyday life. He explores a wide range of visual forms, including painting, sculpture, photography, television, cinema, virtual reality, and the Internet while addressing the subjects of race, ethnicity, gender, sexuality, the body, and the international media event that followed the death of Princess Diana.

A Concise Companion to Visual Culture *John Wiley & Sons*

Provides an up-to-date overview of the present state Visual Cultural Studies, featuring new original content, topics, and methods The Wiley Blackwell Concise Companion to Visual Culture brings together original research by both established scholars and new voices in the dynamic field, exploring the history, current state, and possible future directions of visual cultural studies. Organized as a series of non-traditional keyword essays, this innovative volume engages readers with a diversity of ideas and perspectives to broaden and enrich their understanding of visual culture and its operations. This accessible, reader-friendly volume begins with a brief introduction to the history and practices of visual studies, featuring interviews and conversations with key figures

such as W.J.T. Mitchell and Douglas Crimp. The majority of the text explores key concepts within a broad framework of history, ecologies, mediations, agencies, and politics while placing particular emphasis on interdisciplinarity and intersectionality. Essays cover keyword topics including Identities, Representation, Institutions, Architectures, Memes, Environment, Temporality, and many more. Offering a unique approach to the subject, this timely resource: Presents new work from a diverse group of scholars with a broad range of social, cultural, and generational perspectives Emphasizes the importance of activism and political urgency in humanities scholarship Discusses engaging objects and discourses beyond film and art, such as architecture, video games, political activism, and the nonhuman Highlights the diverse and interconnecting elements of visual culture scholarship Includes case studies and short introductions that provide context and reinforce core concepts The Wiley Blackwell Concise Companion to Visual Culture is essential reading for advanced undergraduate students, graduate students, and scholars in the fields of visual studies, art history, film studies, and media studies.

How to See the World *Penguin UK*

In recent decades, we have witnessed an explosion in the number of visual images we encounter, as our lives have become increasingly saturated with screens. From Google Images to Instagram, video games to installation art, this transformation is confusing, liberating and worrying all at once, since observing the new visibility of culture is not the same as understanding it. Nicholas Mirzoeff is a leading figure in the field of visual culture, which aims to make sense of this extraordinary explosion of visual experiences. As Mirzoeff reminds us, this is not the first visual revolution; the 19th century saw the invention of film, photography and x-rays, and the development of maps, microscopes and telescopes made the 17th century an era of visual discovery. But the sheer quantity of images produced on the internet today has no parallels. In the first book to define visual culture for the general reader, Mirzoeff draws on art history, theory and everyday experience to provide an engaging and accessible overview of how visual materials shape and define our lives.

Visual Culture

The Study of the Visual After the Cultural Turn *MIT Press*

Drawing on interviews, responses to questionnaires, and oral histories by U.S.

Looking Like a Language, Sounding Like a Race *Oxf Studies in Anthropology of*

Looking like a Language, Sounding like a Race examines the emergence of linguistic and ethnoracial categories in the context of Latinidad. The book draws from more than twenty-four months of ethnographic and sociolinguistic fieldwork in a Chicago public school, whose student body is more than 90% Mexican and Puerto Rican, to analyze the racialization of language and its relationship to issues of power and national identity. It focuses specifically on youth socialization to U.S. Latinidad as a contemporary site of political anxiety, raciolinguistic transformation, and urban inequity. Jonathan Rosa's account studies the fashioning of Latinidad in Chicago's highly segregated Near Northwest Side; he links public discourse concerning the rising prominence of U.S. Latinidad to the

institutional management and experience of raciolinguistic identities there. Anxieties surrounding Latinx identities push administrators to transform "at risk" Mexican and Puerto Rican students into "young Latino professionals." This institutional effort, which requires students to learn to be and, importantly, sound like themselves in highly studied ways, reveals administrators' attempts to navigate a precarious urban terrain in a city grappling with some of the nation's highest youth homicide, dropout, and teen pregnancy rates. Rosa explores the ingenuity of his research participants' responses to these forms of marginalization through the contestation of political, ethnoracial, and linguistic borders.

Linguistics *John Wiley & Sons*

Linguistics is a comprehensive crosslinguistic introduction to the study of language, and is ideal for students with no background in linguistics. A comprehensive introduction to the study of language, set apart by its inclusion of cross-linguistic data from over 80 different spoken and signed languages. Explores how language works by examining discourse, sentence-structure, meaning, words, and sounds. Introduces psycholinguistic and sociolinguistic issues, including language acquisition, neurolinguistics, language variation, language change, language contact, and multilingualism. Written in a problem-oriented style to engage readers, and is ideal for those new to the subject. Incorporates numerous student-friendly features throughout, including extensive exercises, summaries, assignments, and suggestions for further reading. Based on the bestselling Dutch edition of this work, the English edition has been revised and expanded to offer an up-to-date and engaging survey of linguistics for students new to the field.

ART/WORK

Everything You Need to Know (and Do) As You Pursue Your Art Career *Simon and Schuster*

The definitive, must-have guide to pursuing an art career—the fully revised and updated edition of *Art/Work*, now in its fourteenth printing, shares the tools artists of all levels need to make it in this highly competitive field. Originally published in 2009, *Art/Work* was the first practical guide to address how artists can navigate the crucial business and legal aspects of a fine art career. But the rules have changed since then, due to the proliferation of social media, increasing sophistication of online platforms, and ever more affordable digital technology. Artists have never had to work so hard to distinguish themselves—including by making savvy decisions and forging their own paths. Now Heather Bhandari, with over fifteen years of experience as a director of the popular Chelsea gallery Mixed Greens, and Jonathan Melber, a former arts/entertainment lawyer and director of an art e-commerce startup, advise a new generation of artists on how to make it in the art world. In this revised and updated edition, Bhandari and Melber show artists how to tackle a host of new challenges. How do you diversify income streams to sustain a healthy art practice? How can you find an alternative to the gallery system? How do you review a license agreement? What are digital marketing best practices? Also included are new quotes from over thirty arts professionals, updated commission legal templates, organizational tips, tax information, and advice for artists who don't make objects. An important resource for gallerists, dealers, art consultants, artist-oriented

organizations, and artists alike, *Art/Work* is the resource that all creative entrepreneurs in the art world turn to for advice.

Visual Culture

The Reader *SAGE*

Visual Culture is a primary resource of key statements on photographic meaning, representation and visual culture that draws upon the works of a wide range of influential scholars and thinkers including Barthes, Sontag, Baudrillard and Mulvey.

Technological Visions

The Hopes and Fears that Shape New Technologies *Temple University Press*

For as long as people have developed new technologies, there has been debate over the purposes, shape, and potential for their use. In this exciting collection, a range of contributors, including Sherry Turkle, Lynn Spigel, John Perry Barlow, Langdon Winner, David Nye, and Lord Asa Briggs, discuss the visions that have shaped "new" technologies and the cultural implications of technological adaptation. Focusing on issues such as the nature of prediction, community, citizenship, consumption, and the nation, as well as the metaphors that have shaped public debates about technology, the authors examine innovations past and present, from the telegraph and the portable television to the Internet, to better understand how our visions and imagination have shaped the meaning and use of technology. Author note: Marita Sturken is Associate Professor in the Annenberg School for Communication at the University of Southern California and the author of *Tangled Memories: The Vietnam War, the AIDS Epidemic, and the Politics of Remembering* and *Practices of Looking: An Introduction to Visual Culture* (with Lisa Cartwright). Douglas Thomas is Associate Professor in the Annenberg School for Communication at the University of Southern California. He is author of three books, most recently *Hacker Culture*. Sandra Ball-Rokeach is a Professor and Director of the Communication Technology and Community Program in the Annenberg School for Communication at the University of Southern California. She is author of several books, including *Theories of Mass Communication* (with M. L. De Fleur).

Introduction to Vocational Rehabilitation

Policies, Practices and Skills *Routledge*

This text provides an overview of vocational rehabilitation (VR) practice, making it the perfect companion for students and practitioners with an interest in supporting people back to work and improving their sense of health and well-being. The book is divided into three parts: the first covers the policy context of VR in the UK, defining VR, outlining the development of national standards in the sector, and looking at issues such as the economy and worklessness, and the legal background. The second part examines models of VR practice and relevant standards. It explores the nature of developing services in the public and private sectors, illustrated by case studies from a range of

disciplinary backgrounds. The final part presents a detailed introduction to the knowledge and skills required in providing a VR service, including consideration of the multidisciplinary processes and stages involved. Introduction to Vocational Rehabilitation includes numerous case studies and a dedicated chapter of issues and questions to aid reflection. Comprehensive and evidence-based, this is the first multidisciplinary textbook for students and practitioners from a range of backgrounds, including occupational therapy and health, physiotherapy, human resources, nursing, social work and health psychology.

Data Visualization

A Practical Introduction *Princeton University Press*

An accessible primer on how to create effective graphics from data This book provides students and researchers a hands-on introduction to the principles and practice of data visualization. It explains what makes some graphs succeed while others fail, how to make high-quality figures from data using powerful and reproducible methods, and how to think about data visualization in an honest and effective way. Data Visualization builds the reader's expertise in ggplot2, a versatile visualization library for the R programming language. Through a series of worked examples, this accessible primer then demonstrates how to create plots piece by piece, beginning with summaries of single variables and moving on to more complex graphics. Topics include plotting continuous and categorical variables; layering information on graphics; producing effective "small multiple" plots; grouping, summarizing, and transforming data for plotting; creating maps; working with the output of statistical models; and refining plots to make them more comprehensible. Effective graphics are essential to communicating ideas and a great way to better understand data. This book provides the practical skills students and practitioners need to visualize quantitative data and get the most out of their research findings. Provides hands-on instruction using R and ggplot2 Shows how the "tidyverse" of data analysis tools makes working with R easier and more consistent Includes a library of data sets, code, and functions

Representation

Cultural Representations and Signifying Practices *SAGE*

This broad-ranging text offers a comprehensive outline of how visual images, language and discourse work as 'systems of representation'. Individual chapters explore: representation as a signifying practice in a rich diversity of social contexts and institutional sites; the use of photography in the construction of national identity and culture; other cultures in ethnographic museums; fantasies of the racialized 'Other' in popular media, film and image; the construction of masculine identities in discourses of consumer culture and advertising; and the gendering of narratives in television soap operas.

Introduction to Criminal Investigation *CRC Press*

The manner in which criminal investigators are trained is neither uniform nor consistent, ranging

from sophisticated training protocols in some departments to on-the-job experience alongside senior investigators in others. Ideal for students taking a first course in the subject as well as professionals in need of a refresher, Introduction to Crimin

Sensory Evaluation Practices *Elsevier*

Sensory Evaluation Practices examines the principles and practices of sensory evaluation. It describes methods and procedures for the analysis of results from sensory tests; explains the reasons for selecting a particular procedure or test method; and discusses the organization and operation of a testing program, the design of a test facility, and the interpretation of results. Comprised of three parts encompassing nine chapters, this volume begins with an overview of sensory evaluation: what it does; how, where, and for whom; and its origin in physiology and psychology. It then discusses measurement, psychological errors in testing, statistics, test strategy, and experimental design. The reader is also introduced to the discrimination, descriptive, and affective methods of testing, along with the criteria used to select a specific method, procedures for data analysis, and the communication of actionable results. The book concludes by looking at problems where sensory evaluation is applicable, including correlation of instrumental and sensory data, measurement of perceived efficacy, storage testing, and product optimization. This book is a valuable resource for sensory professionals, product development and production specialists, research directors, technical managers, and professionals involved in marketing, marketing research, and advertising.

Design Justice

Community-Led Practices to Build the Worlds We Need *MIT Press*

An exploration of how design might be led by marginalized communities, dismantle structural inequality, and advance collective liberation and ecological survival. What is the relationship between design, power, and social justice? "Design justice" is an approach to design that is led by marginalized communities and that aims explicitly to challenge, rather than reproduce, structural inequalities. It has emerged from a growing community of designers in various fields who work closely with social movements and community-based organizations around the world. This book explores the theory and practice of design justice, demonstrates how universalist design principles and practices erase certain groups of people—specifically, those who are intersectionally disadvantaged or multiply burdened under the matrix of domination (white supremacist heteropatriarchy, ableism, capitalism, and settler colonialism)—and invites readers to "build a better world, a world where many worlds fit; linked worlds of collective liberation and ecological sustainability." Along the way, the book documents a multitude of real-world community-led design practices, each grounded in a particular social movement. Design Justice goes beyond recent calls for design for good, user-centered design, and employment diversity in the technology and design professions; it connects design to larger struggles for collective liberation and ecological survival.

Visual Culture: Experiences in visual culture *Taylor & Francis*

Development Research in Practice

The DIME Analytics Data Handbook *World Bank Publications*

Development Research in Practice leads the reader through a complete empirical research project, providing links to continuously updated resources on the DIME Wiki as well as illustrative examples from the Demand for Safe Spaces study. The handbook is intended to train users of development data how to handle data effectively, efficiently, and ethically. “In the DIME Analytics Data Handbook, the DIME team has produced an extraordinary public good: a detailed, comprehensive, yet easy-to-read manual for how to manage a data-oriented research project from beginning to end. It offers everything from big-picture guidance on the determinants of high-quality empirical research, to specific practical guidance on how to implement specific workflows—and includes computer code! I think it will prove durably useful to a broad range of researchers in international development and beyond, and I learned new practices that I plan on adopting in my own research group.†? —Marshall Burke, Associate Professor, Department of Earth System Science, and Deputy Director, Center on Food Security and the Environment, Stanford University “Data are the essential ingredient in any research or evaluation project, yet there has been too little attention to standardized practices to ensure high-quality data collection, handling, documentation, and exchange. Development Research in Practice: The DIME Analytics Data Handbook seeks to fill that gap with practical guidance and tools, grounded in ethics and efficiency, for data management at every stage in a research project. This excellent resource sets a new standard for the field and is an essential reference for all empirical researchers.†? —Ruth E. Levine, PhD, CEO, IDinsight “Development Research in Practice: The DIME Analytics Data Handbook is an important resource and a must-read for all development economists, empirical social scientists, and public policy analysts. Based on decades of pioneering work at the World Bank on data collection, measurement, and analysis, the handbook provides valuable tools to allow research teams to more efficiently and transparently manage their work flows—yielding more credible analytical conclusions as a result.†? —Edward Miguel, Oxfam Professor in Environmental and Resource Economics and Faculty Director of the Center for Effective Global Action, University of California, Berkeley “The DIME Analytics Data Handbook is a must-read for any data-driven researcher looking to create credible research outcomes and policy advice. By meticulously describing detailed steps, from project planning via ethical and responsible code and data practices to the publication of research papers and associated replication packages, the DIME handbook makes the complexities of transparent and credible research easier.†? —Lars Vilhuber, Data Editor, American Economic Association, and Executive Director, Labor Dynamics Institute, Cornell University

Art as Social Action

An Introduction to the Principles and Practices of Teaching Social Practice Art *Simon and Schuster*

"Art as Social Action . . . is an essential guide to deepening social art practices and teaching them to students." —Laura Raicovich, president and executive director, Queens Museum Art as Social Action

is both a general introduction to and an illustrated, practical textbook for the field of social practice, an art medium that has been gaining popularity in the public sphere. With content arranged thematically around such topics as direct action, alternative organizing, urban imaginaries, anti-bias work, and collective learning, among others, *Art as Social Action* is a comprehensive manual for teachers about how to teach art as social practice. Along with a series of introductions by leading social practice artists in the field, valuable lesson plans offer examples of pedagogical projects for instructors at both college and high school levels with contributions written by prominent social practice artists, teachers, and thinkers, including: Mary Jane Jacob Maureen Connor Brian Rosa Pablo Helguera Jen de los Reyes Jeanne van Heeswick Jaishri Abichandani Loraine Leeson Ala Plastica Daniel Tucker Fiona Whelan Bo Zheng Dipti Desai Noah Fischer Lesson plans also reflect the ongoing pedagogical and art action work of Social Practice Queens (SPQ), a unique partnership between Queens College CUNY and the Queens Museum.

Handbook on Sentencing Policies and Practices in the 21st Century *Routledge*

Sentencing Policies and Practices in the 21st Century focuses on the evolution and consequences of sentencing policies and practices, with sentencing broadly defined to include plea bargaining, judicial and juror decision making, and alternatives to incarceration, including participation in problem-solving courts. This collection of essays and reports of original research explores how sentencing policies and practices, both in the United States and internationally, have evolved, explores important issues raised by guideline and non-guideline sentencing, and provides an overview of recent research on plea bargaining in the United States, Australia, and the United Kingdom. Other topics include the role of criminal history in sentencing, the past and future of capital punishment, strategies for reducing mass incarceration, problem-solving courts, and restorative justice practices. Each chapter summarizes what is known, identifies the gaps in the research, and discusses the theoretical, empirical, and policy implications of the research findings. The volume is grounded in current knowledge about the specific topics, but also presents new material that reflects the thinking of the leading minds in the field and that outlines a research agenda for the future. This is Volume 4 of the American Society of Criminology's Division on Corrections and Sentencing handbook series. Previous volumes focused on risk assessment, disparities in punishment, and the consequences of punishment decisions. The handbooks provide a comprehensive overview of these topics for scholars, students, practitioners, and policymakers.

Grading for Equity

What It Is, Why It Matters, and How It Can Transform Schools and Classrooms *Corwin Press*

"Joe Feldman shows us how we can use grading to help students become the leaders of their own learning and lift the veil on how to succeed. . . . This must-have book will help teachers learn to implement improved, equity-focused grading for impact." --Zaretta Hammond, Author of *Culturally Responsive Teaching & The Brain Crack* open the grading conversation Here at last—and none too soon—is a resource that delivers the research base, tools, and courage to tackle one of the most challenging and emotionally charged conversations in today's schools: our inconsistent grading

practices and the ways they can inadvertently perpetuate the achievement and opportunity gaps among our students. With *Grading for Equity*, Joe Feldman cuts to the core of the conversation, revealing how grading practices that are accurate, bias-resistant, and motivational will improve learning, minimize grade inflation, reduce failure rates, and become a lever for creating stronger teacher-student relationships and more caring classrooms. Essential reading for schoolwide and individual book study or for student advocates, *Grading for Equity* provides a critical historical backdrop, describing how our inherited system of grading was originally set up as a sorting mechanism to provide or deny opportunity, control students, and endorse a “fixed mindset” about students’ academic potential—practices that are still in place a century later. A summary of the research on motivation and equitable teaching and learning, establishing a rock-solid foundation and a “true north” orientation toward equitable grading practices. Specific grading practices that are more equitable, along with teacher examples, strategies to solve common hiccups and concerns, and evidence of effectiveness. Reflection tools for facilitating individual or group engagement and understanding. As Joe writes, “Grading practices are a mirror not just for students, but for us as their teachers.” Each one of us should start by asking, “What do my grading practices say about who I am and what I believe?” Then, let’s make the choice to do things differently . . . with *Grading for Equity* as a dog-eared reference.

New Practices of Comparison, Quantification and Expertise in Education

Conducting Empirically Based Research *Routledge*

New Practices of Comparison, Quantification and Expertise in Education discusses contemporary trends and activities related to comparisons and quantifications. It aims to help scholars to conduct empirically based research on how comparisons and quantifications are instituted in practice at different levels in the educational system. The book furthers discussions on policy by looking at the kinds of activities that comparisons and quantifications lead to at an international, regional and national level. Most of the book’s chapters are based on empirical research conducted in different research projects. The book thus brings all these projects together and discusses them as activities promoted by the reasoning of comparisons and quantifications. *New Practices of Comparison, Quantification and Expertise in Education* will be of great interest to academics, researchers and post-graduate students in the fields of comparative education, curriculum research and policy studies. It will also appeal to those in the fields of teacher education, including student teachers.

Measure What Matters

How Google, Bono, and the Gates Foundation Rock the World with OKRs *Penguin*

#1 New York Times Bestseller. Legendary venture capitalist John Doerr reveals how the goal-setting system of Objectives and Key Results (OKRs) has helped tech giants from Intel to Google achieve explosive growth—and how it can help any organization thrive. In the fall of 1999, John Doerr met with the founders of a start-up whom he’d just given \$12.5 million, the biggest investment of his career. Larry Page and Sergey Brin had amazing technology, entrepreneurial energy, and sky-high

ambitions, but no real business plan. For Google to change the world (or even to survive), Page and Brin had to learn how to make tough choices on priorities while keeping their team on track. They’d have to know when to pull the plug on losing propositions, to fail fast. And they needed timely, relevant data to track their progress—to measure what mattered. Doerr taught them about a proven approach to operating excellence: Objectives and Key Results. He had first discovered OKRs in the 1970s as an engineer at Intel, where the legendary Andy Grove (“the greatest manager of his or any era”) drove the best-run company Doerr had ever seen. Later, as a venture capitalist, Doerr shared Grove’s brainchild with more than fifty companies. Wherever the process was faithfully practiced, it worked. In this goal-setting system, objectives define what we seek to achieve; key results are how those top-priority goals will be attained with specific, measurable actions within a set time frame. Everyone’s goals, from entry level to CEO, are transparent to the entire organization. The benefits are profound. OKRs surface an organization’s most important work. They focus effort and foster coordination. They keep employees on track. They link objectives across silos to unify and strengthen the entire company. Along the way, OKRs enhance workplace satisfaction and boost retention. In *Measure What Matters*, Doerr shares a broad range of first-person, behind-the-scenes case studies, with narrators including Bono and Bill Gates, to demonstrate the focus, agility, and explosive growth that OKRs have spurred at so many great organizations. This book will help a new generation of leaders capture the same magic.

Listening to Images *Duke University Press*

In *Listening to Images* Tina M. Campt explores a way of listening closely to photography, engaging with lost archives of historically dismissed photographs of black subjects taken throughout the black diaspora. Engaging with photographs through sound, Campt looks beyond what one usually sees and attunes her senses to the other affective frequencies through which these photographs register. She hears in these photos—which range from late nineteenth-century ethnographic photographs of rural African women and photographs taken in an early twentieth-century Cape Town prison to postwar passport photographs in Birmingham, England and 1960s mug shots of the Freedom Riders—a quiet intensity and quotidian practices of refusal. Originally intended to dehumanize, police, and restrict their subjects, these photographs convey the softly buzzing tension of colonialism, the low hum of resistance and subversion, and the anticipation and performance of a future that has yet to happen. Engaging with discourses of fugitivity, black futurity, and black feminist theory, Campt takes these tools of colonialism and repurposes them, hearing and sharing their moments of refusal, rupture, and imagination.

The Daily 5

Fostering Literacy Independence in the Elementary Grades *Stenhouse Publishers*

Describes the philosophy of the Daily 5 teaching structure and includes a collection of literacy tasks for students to complete daily.

The Curious Incident of the Dog in the Night-Time

A Novel *Vintage*

A bestselling modern classic—both poignant and funny—about a boy with autism who sets out to solve the murder of a neighbor's dog and discovers unexpected truths about himself and the world. Nominated as one of America's best-loved novels by PBS's The Great American Read Christopher John Francis Boone knows all the countries of the world and their capitals and every prime number up to 7,057. He relates well to animals but has no understanding of human emotions. He cannot stand to be touched. And he detests the color yellow. This improbable story of Christopher's quest to investigate the suspicious death of a neighborhood dog makes for one of the most captivating, unusual, and widely heralded novels in recent years.

EPUB 3 Best Practices**Optimize Your Digital Books** *"O'Reilly Media, Inc."*

Ready to take your ebooks to the next level with EPUB 3? This concise guide includes best practices and advice to help you navigate the format's wide range of technologies and functionality. EPUB 3 is set to turn electronic publishing on its head with rich multimedia reading experiences and scripted interactivity, but this specification can be daunting to learn. This book provides you with a solid foundation. Written by people involved in the development of this specification, EPUB 3 Best Practices includes chapters that cover unique aspects of the EPUB publishing process, such as technology, content creation, and distribution. Get a comprehensive survey of accessible production features Learn new global language-support features, including right-to-left page progressions Embed content with EPUB 3's new multimedia elements Make your content dynamic through scripting and interactive elements Work with publication and distribution metadata Create synchronized text and audio playback in reading systems Learn techniques for fixed and adaptive layouts

Investigating Communication**An Introduction to Research Methods** *Pearson College Division*

This book provides a comprehensive, balanced introduction to communication research methods. Designed for readers who have little or no familiarity with research methods, this book helps one become a more knowledgeable and competent consumer (and limited producer) of scholarly research and of the everyday research to which they are exposed by the mass media. Praised for its accessible writing and extensive real-life examples, this book takes a step-by-step approach through the communication research process. Investigating Communication shows how communication research is conducted from start to finish, with the book's organization modeled after a traditional research study. By making the material accessible rather than impossible to learn, readers become excited about studying research methods. For anyone interested in the introductory methods of communication research.

How People Learn II**Learners, Contexts, and Cultures** *National Academies Press*

There are many reasons to be curious about the way people learn, and the past several decades have seen an explosion of research that has important implications for individual learning, schooling, workforce training, and policy. In 2000, *How People Learn: Brain, Mind, Experience, and School: Expanded Edition* was published and its influence has been wide and deep. The report summarized insights on the nature of learning in school-aged children; described principles for the design of effective learning environments; and provided examples of how that could be implemented in the classroom. Since then, researchers have continued to investigate the nature of learning and have generated new findings related to the neurological processes involved in learning, individual and cultural variability related to learning, and educational technologies. In addition to expanding scientific understanding of the mechanisms of learning and how the brain adapts throughout the lifespan, there have been important discoveries about influences on learning, particularly sociocultural factors and the structure of learning environments. *How People Learn II: Learners, Contexts, and Cultures* provides a much-needed update incorporating insights gained from this research over the past decade. The book expands on the foundation laid out in the 2000 report and takes an in-depth look at the constellation of influences that affect individual learning. *How People Learn II* will become an indispensable resource to understand learning throughout the lifespan for educators of students and adults.

The Fifth Discipline**The Art & Practice of The Learning Organization** *Currency*

MORE THAN ONE MILLION COPIES IN PRINT • "One of the seminal management books of the past seventy-five years."—Harvard Business Review This revised edition of the bestselling classic is based on fifteen years of experience in putting Peter Senge's ideas into practice. As Senge makes clear, in the long run the only sustainable competitive advantage is your organization's ability to learn faster than the competition. The leadership stories demonstrate the many ways that the core ideas of the Fifth Discipline, many of which seemed radical when first published, have become deeply integrated into people's ways of seeing the world and their managerial practices. Senge describes how companies can rid themselves of the learning blocks that threaten their productivity and success by adopting the strategies of learning organizations, in which new and expansive patterns of thinking are nurtured, collective aspiration is set free, and people are continually learning how to create the results they truly desire. Mastering the disciplines Senge outlines in the book will: • Reignite the spark of genuine learning driven by people focused on what truly matters to them • Bridge teamwork into macrocreativity • Free you of confining assumptions and mindsets • Teach you to see the forest and the trees • End the struggle between work and personal time This updated edition contains more than one hundred pages of new material based on interviews with dozens of practitioners at companies such as BP, Unilever, Intel, Ford, HP, and Saudi Aramco and organizations such as Roca, Oxfam, and The World Bank.

Portals

A Treatise on Internet-Distributed Television *Maize Books*

Television audiences and its industry alike have been confused by the emergence of new ways to watch television. On one hand, the programs seem every bit like the television we've long known, while the way we can watch, what we can watch, and the business models supporting them differ significantly. *Portals: A Treatise on Internet-Distributed Television* pushes understandings of the business of television to keep pace with the considerable technological change of the last decade. It explains why shows such as *Orange Is the New Black* or *Transparent* are indeed television despite coming to screens over internet connection and in exchange for a monthly fee. It explores how internet-distributed television is able to do new things - particularly, allow different people to watch different shows chosen from a library of possibilities. This technological ability allows new audience behaviors and new norms in making television. *Portals* are the "channels" of internet-distributed television, and *Portals* identifies how the task of curating a library of shows differs from channels' task of building a schedule. It explores the business model--subscriber funding--that supports many portals, and identifies the key differences from advertiser or direct purchase. *Portals* considers what we know about the future of television, even though we remain early in a process of transformative change.

The Elements of Journalism

What Newspeople Should Know and the Public Should Expect *Crown*

In July 1997, twenty-five of America's most influential journalists sat down to try and discover what had happened to their profession in the years between Watergate and Whitewater. What they knew was that the public no longer trusted the press as it once had. They were keenly aware of the pressures that advertisers and new technologies were putting on newsrooms around the country. But, more than anything, they were aware that readers, listeners, and viewers — the people who use the news — were turning away from it in droves. There were many reasons for the public's growing lack of trust. On television, there were the ads that looked like news shows and programs that presented gossip and press releases as if they were news. There were the "docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers how events had "really" happened. At newspapers and magazines, celebrity was replacing news, newsroom budgets were being slashed, and editors were pushing journalists for more "edge" and "attitude" in place of reporting. And, on the radio, powerful talk personalities led their listeners from sensation to sensation, from fact to fantasy, while deriding traditional journalism. Fact was blending with fiction, news with entertainment, journalism with rumor. Calling themselves the Committee of Concerned Journalists, the twenty-five determined to find how the news had found itself in this state. Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors, and journalists, and more than one hundred intensive interviews with journalists and editors, *The Elements of Journalism* is the first book ever to spell out — both for those who create and those who consume the news — the principles and responsibilities of journalism. Written by Bill Kovach and Tom Rosenstiel, two of the nation's preeminent press critics, this is one of the most provocative books about the role of information in society in more than a generation and one

of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and Rosenstiel show how some of the most common conceptions about the press, such as neutrality, fairness, and balance, are actually modern misconceptions. They also spell out how the news should be gathered, written, and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather than something any American citizen can enjoy. *The Elements of Journalism* is already igniting a national dialogue on issues vital to us all. This book will be the starting point for discussions by journalists and members of the public about the nature of journalism and the access that we all enjoy to information for years to come.

Terrorism in American Memory

Memorials, Museums, and Architecture in the Post-9/11 Era *NYU Press*

The role of cultural memory in American identity *Terrorism in American Memory* argues that the terrorist attacks of 9/11 and all that followed in its wake were the primary force shaping United States politics and culture in the post-9/11 era. Marita Sturken maintains that during the past two decades, when the country was subjected to terrorist attacks and promulgated ongoing wars of aggression, we have veered into increasingly polarized factions and been extraordinarily preoccupied with memorialization and the politics of memory. The post-9/11 era began with a hunger for memorialization and it ended with massive protests over police brutality that demanded the destruction of historical monuments honoring racist historical figures. Sturken argues that memory is both the battleground and the site for negotiations of national identity because it is a field through which the past is experienced in the present. The paradox of these last two decades is that it gave rise to an era of intensely nationalistic politics in response to global terrorism at the same time that it released the containment of the ghosts of terrorism embedded within US history. And within that disruption, new stories emerged, new memories were unearthed, and the story of the nation is being rewritten. For these reasons, this book argues that the post-9/11 era has come to an end, and we are now in a new still undefined era with new priorities and national demands. An era preoccupied with memory thus begins with the memorial projects of 9/11 and ends with the radical intervention of the National Memorial for Peace and Justice, informally known as the Lynching Memorial, in Montgomery, Alabama, a project that, unlike the nationalistic 9/11 Memorial and Museum in New York, dramatically rewrites the national script of American history. Woven within analyses of memorialization, memorials, memory museums, art projects on memory, and architectural projects is a discussion about design and architecture, the increased creation of memorials as experiences, and the role of architecture as national symbolism and renewal. *Terrorism in American Memory* sheds light on the struggles over who is memorialized, who is forgotten, and what that politics of memory reveals about the United States as an imaginary and a nation.

Interior Design Course *Barrons Educational Series Incorporated*

Offers step-by-step tutorials to guide readers through the design process and provides a photo

gallery of finished examples by professional designers.

Objects of Vision

Making Sense of What We See *Penn State Press*

Advances in technology allow us to see the invisible: fetal heartbeats, seismic activity, cell mutations, virtual space. Yet in an age when experience is so intensely mediated by visual records, the centuries-old realization that knowledge gained through sight is inherently fallible takes on troubling new dimensions. This book considers the ways in which seeing, over time, has become the foundation for knowing (or at least for what we think we know). A. Joan Saab examines the scientific and socially constructed aspects of seeing in order to delineate a genealogy of visuality from the Renaissance to the present, demonstrating that what we see and how we see it are often historically situated and culturally constructed. Through a series of linked case studies that highlight moments of seeming disconnect between seeing and believing—hoaxes, miracles, spirit paintings, manipulated photographs, and holograms, to name just a few—she interrogates the relationship between “visions” and visuality. This focus on the strange and the wonderful in understanding changing notions of visions and visual culture is a compelling entry point into the increasingly urgent topic of technologically enhanced representations of reality. Accessibly written and thoroughly enlightening, *Objects of Vision* is a concise history of the connections between seeing and knowing that will appeal to students and teachers of visual studies and sensory, social, and cultural history.

Tourists of History

Memory, Kitsch, and Consumerism from Oklahoma City to Ground Zero *Duke University Press*

DIVStudy of how the memorials created in Oklahoma City and at the World Trade Center site raise questions about the relationship between cultural memory and consumerism./div

Driven by Data

A Practical Guide to Improve Instruction *John Wiley & Sons*

Offers a practical guide for improving schools dramatically that will enable all students from all backgrounds to achieve at high levels. Includes assessment forms, an index, and a DVD.

Studyguide for Practices of Looking

An Introduction to Visual Culture by Cartwright *Cram101*

Never HIGHLIGHT a Book Again Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780872893795. This item is printed on demand.

Things Fall Apart *Penguin UK*

Okonkwo is the greatest warrior alive, famous throughout West Africa. But when he accidentally kills a clansman, things begin to fall apart. Then Okonkwo returns from exile to find missionaries and colonial governors have arrived in the village. With his world thrown radically off-balance he can only hurtle towards tragedy. Chinua Achebe's stark novel reshaped both African and world literature. This arresting parable of a proud but powerless man witnessing the ruin of his people begins Achebe's landmark trilogy of works chronicling the fate of one African community, continued in *Arrow of God* and *No Longer at Ease*.

Metrics at Work

Journalism and the Contested Meaning of Algorithms *Princeton University Press*

The starkly different ways that American and French online news companies respond to audience analytics and what this means for the future of news When the news moved online, journalists suddenly learned what their audiences actually liked, through algorithmic technologies that scrutinize web traffic and activity. Has this advent of audience metrics changed journalists' work practices and professional identities? In *Metrics at Work*, Angèle Christin documents the ways that journalists grapple with audience data in the form of clicks, and analyzes how new forms of clickbait journalism travel across national borders. Drawing on four years of fieldwork in web newsrooms in the United States and France, including more than one hundred interviews with journalists, Christin reveals many similarities among the media groups examined—their editorial goals, technological tools, and even office furniture. Yet she uncovers crucial and paradoxical differences in how American and French journalists understand audience analytics and how these affect the news produced in each country. American journalists routinely disregard traffic numbers and primarily rely on the opinion of their peers to define journalistic quality. Meanwhile, French journalists fixate on internet traffic and view these numbers as a sign of their resonance in the public sphere. Christin offers cultural and historical explanations for these disparities, arguing that distinct journalistic traditions structure how journalists make sense of digital measurements in the two countries. Contrary to the popular belief that analytics and algorithms are globally homogenizing forces, *Metrics at Work* shows that computational technologies can have surprisingly divergent ramifications for work and organizations worldwide.