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Common Stocks and Uncommon Profits and Other Writings

John Wiley & Sons
Philip Fisher gilt als einer der Pioniere der modernen Investmenttheorie und zählt zu den einflussreichsten Investoren aller Zeiten. Seine Investmentphilosophie n, die er vor fast 40 vorgestellt hat, werden

nicht nur von modernen Finanzexperten und Investoren - inklusive Warren Buffett - studiert und angewendet, sondern gelten für viele als das Evangelium schlechthin. "Common Stocks and Uncommon Profits and Other Writings" ist die aktualisierte Broschurausgabe der 1958 erschienenen Originalausgabe. Diese Neuauflage stellt Fishers Ideen einer neuen Generation von Investoren vor. Sie enthält alle Investmentweisheiten der Originalausgabe sowie ein erweitertes Vorwort und eine Einleitung von Philip Fishers Sohn Ken - selbst ein angesehener Investment-Guru. Ken Fisher beschreibt hier, wie dieses Buch sein

Privat- und Berufsleben beeinflusst hat und geht ausführlich auf die Investmentleidenschaft seines Vaters ein. "Common Stocks and Uncommon Profits and Other Writings" - eine unverzichtbare Lektüre für Finanzinteressierte, Anleger und Finanzexperten gleichermaßen. Die Neuauflage erscheint in neuem Design als Band der Reihe 'Wiley's Investment Classics Series'.

Paths to Wealth Through Common Stocks *John Wiley & Sons*

Paths to Wealth through Common Stocks contains one original concept after another, each designed to greatly improve the results of those who self-manage their

investments -- while helping those who rely on professional investment advice select the right advisor for their needs. Originally written by investment legend Philip A. Fisher in 1960, this timeless classic is now reintroduced by his well-known and respected son, successful money manager Ken Fisher, in a new Foreword. Filled with in-depth insights and expert advice, *Paths to Wealth through Common Stocks* expands upon the innovative ideas found in Fisher's highly regarded *Common Stocks and Uncommon Profits* -- summarizing how worthwhile profits have been and will continue to be made through common stock ownership, and revealing why his

method can increase profits while reducing risk. Many of the ideas found here may depart from conventional investment wisdom, but the impressive results produced by these concepts -- which are still relevant in today's market environment -- will quickly remind you why Philip Fisher is considered one of the greatest investment minds of our time.

**Conservative
Investors Sleep Well**
*HarperCollins
Publishers*

A collection of prayers from around the world, in such categories as "Children," "Animals," "The Sea," and "Songs & Celebrations."

**Philip A. Fisher
Collected Works,
Foreword by Ken**

Fisher

Common Stocks and Uncommon Profits, Paths to Wealth through Common Stocks, Conservative Investors Sleep Well, and Developing an Investment

Philosophy *John Wiley & Sons*

A classic collection of titles from one of the most influential investors of all time: Philip A. Fisher. Regarded as one of the pioneers of modern investment theory, Philip A. Fisher's investment principles are studied and used by contemporary finance professionals including Warren Buffett. Fisher was the first to consider a stock's worth in terms of potential growth instead of just price

trends and absolute value. His principles espouse identifying long-term growth stocks and their emerging value as opposed to choosing short-term trades for initial profit. Now, for the first time ever, Philip Fisher Investment Classics brings together four classic titles, written by the man who is known as the "Father of Growth Investing." *Common Stocks and Uncommon Profits* was the first investing book to reach the New York Times bestseller list. Outlining a 15-step process for identifying profitable stocks, it is one of the most influential investing books of all time. *Paths to Wealth Through Common Stocks*, expands their innovative ideas in Fisher's highly

regarded Common Stocks and Uncommon Profits, and explores how profits have been, and will continue to be made, through common stock ownership—asserting why this method can increase profits and reduce risk. Also included is Conservative Investors Sleep Well and Developing an Investment Philosophy. Designed with the serious investor in mind, Philip Fisher's Investment Classics puts the insights of one of the greatest investment minds of our time at your fingertips.

Common Stocks and Common Sense

The Strategies, Analyses, Decisions, and Emotions of a

Particularly Successful Value Investor *John Wiley & Sons*

Deep insight and candid discussion from one of Wall Street's best investors. Common Stocks and Common Sense provides detailed insight into common stock investing, using a case-study approach based on real-world investments. Author Edgar Wachenheim is the 28-year CEO of Greenhaven Associates, boasting an average annual portfolio comparable to Warren Buffett's. In this book, he shares his knowledge and experiences by providing detailed analyses of actual investments made by himself and other investors. The discussion covers the

entire investment process, including the softer, human side, with candid insight into the joys and frustrations, intensities and pressures, and risks and uncertainties. The unique emphasis on behavioral economics and real-world cases set this book apart from the herd—but it's Wachenheim himself and his deeply-examined perspective that elevates the book beyond a mere investing guide. Between 1990 and 2014, a typical portfolio managed by Wachenheim enjoyed an average annual return in excess of 18%, achieved using relatively conservative stocks and no financial leverage. As a proponent of evidence and example, his

analysis of real cases serve as a valuable education for anyone looking to improve their own investment practices. Understand investment through the lens of a Wall Street leader Dig into the details of real-world common stock investing Learn how to invest creatively and minimize risk Go beyond theory to study strategy on a case-by-case basis Investment principles and strategies are easy to find—entire libraries have been written about theories and methods and what 'should' happen. But this book goes beyond the typical guide to show you how these ideas are applied in the real world—and what actually happened. Investors seeking real insight, real expertise,

and a proven track record will find Common Stocks and Common Sense a uniquely useful resource.

Common Stocks as Long Term Investments

Developing an Investment Philosophy

Common Stocks and Uncommon Profits. Revised Edition, Etc

Why Stocks Go Up (and Down)

A Guide to Sound Investing *Irwin Professional Pub*

Discusses the major influences affecting the stock market, covers the fundamentals of investment, and looks at a sample stock over a period of eighteen

years

Charlie Munger

The Complete Investor *Columbia University Press*

Charlie Munger, Berkshire Hathaway's visionary vice chairman and Warren Buffett's indispensable financial partner, has outperformed market indexes again and again, and he believes any investor can do the same. His notion of "elementary, worldly wisdom"—a set of interdisciplinary mental models involving economics, business, psychology, ethics, and management—allows him to keep his emotions out of his investments and avoid the common pitfalls of bad judgment. Munger's system has steered his

investments for forty years and has guided generations of successful investors. This book presents the essential steps of Munger's investing strategy, condensed here for the first time from interviews, speeches, writings, and shareholder letters, and paired with commentary from fund managers, value investors, and business-case historians. Derived from Ben Graham's value-investing system, Munger's approach is straightforward enough that ordinary investors can apply it to their portfolios. This book is not simply about investing. It is about cultivating mental models for your whole life, but especially for your investments.

Common Stocks and Uncommon Profits, Etc

Markets Never Forget (But People Do)

How Your Memory Is Costing You Money--and Why This Time Isn't Different *John Wiley & Sons*

Sir John Templeton, legendary investor, was famous for saying, "The four most dangerous words in investing are, 'This time it's different.'" He knew that though history doesn't repeat, not exactly, history is an excellent guide for investors. In *Markets Never Forget But People Do: How Your Memory Is Costing You Money and Why This Time Isn't Different*, long-time *Forbes* columnist, CEO of

Fisher Investments, and 4-time New York Times bestselling author Ken Fisher shows how and why investors' memories fail them—and how costly that can be. More important, he shows steps investors can take to begin reducing errors they repeatedly make. The past is never indicative of the future, but history can be one powerful guide in shaping forward looking expectations. Readers can learn how to see the world more clearly—and learn to make fewer errors—by understanding just a bit of investing past.

Buffettology *Simon and Schuster*

In the world of investing, the name Warren Buffett is synonymous with

success and prosperity. Learn how Warren Buffett did it—and how you can too. Building from the ground up, Buffett chose wisely and picked his stocks with care, in turn amassing the huge fortune for which he is now famous. Mary Buffett, former daughter-in-law of this legendary financial genius and a successful businesswoman in her own right, has teamed up with noted Buffettologist David Clark to create Buffettology, a one-of-a-kind investment guide that explains the winning strategies of the master. * Learn how to approach investing the way Buffett does, based on the authors' firsthand knowledge of the secrets that have

made Buffett the world's second wealthiest man * Use Buffett's proven method of investing in stocks that will continue to grow over time * Master the straightforward mathematical equipments that assist Buffett in making investments * Examine the kinds of companies that capture Buffett's interest, and learn how you can use this information to make your own investment choices of the future Complete with profiles of fifty-four "Buffett companies" -- companies in which Buffett has invested and which the authors believe he continues to follow -- Buffettology can show any investor, from beginner to savvy pro, how to create a profitable portfolio.

You Can Be a Stock Market Genius

Uncover the Secret Hiding Places of Stock Market P

Simon and Schuster

A comprehensive and practical guide to the stock market from a successful fund manager—filled with case studies, important background information, and all the tools you'll need to become a stock market genius. Fund manager Joel Greenblatt has been beating the Dow (with returns of 50 percent a year) for more than a decade. And now, in this highly accessible guide, he's going to show you how to do it, too. You're about to discover investment opportunities that portfolio managers, business-school

professors, and top investment experts regularly miss—uncharted areas where the individual investor has a huge advantage over the Wall Street wizards. Here is your personal treasure map to special situations in which big profits are possible, including: · Spin-offs · Restructurings · Merger Securities · Rights Offerings · Recapitalizations · Bankruptcies · Risk Arbitrage

The Little Book That Still Beats the Market *John Wiley & Sons*

In 2005, Joel Greenblatt published a book that is already considered one of the classics of finance literature. In *The Little Book that Beats the Market*—a New York

Times bestseller with 300,000 copies in print—Greenblatt explained how investors can outperform the popular market averages by simply and systematically applying a formula that seeks out good businesses when they are available at bargain prices. Now, with a new Introduction and Afterword for 2010, *The Little Book that Still Beats the Market* updates and expands upon the research findings from the original book. Included are data and analysis covering the recent financial crisis and model performance through the end of 2009. In a straightforward and accessible style, the book explores the basic principles of

successful stock market investing and then reveals the author's time-tested formula that makes buying above average companies at below average prices automatic. Though the formula has been extensively tested and is a breakthrough in the academic and professional world, Greenblatt explains it using 6th grade math, plain language and humor. He shows how to use his method to beat both the market and professional managers by a wide margin. You'll also learn why success eludes almost all individual and professional investors, and why the formula will continue to work even after everyone "knows" it. While the formula may be simple,

understanding why the formula works is the true key to success for investors. The book will take readers on a step-by-step journey so that they can learn the principles of value investing in a way that will provide them with a long term strategy that they can understand and stick with through both good and bad periods for the stock market. As the Wall Street Journal stated about the original edition, "Mr. Greenblatt...says his goal was to provide advice that, while sophisticated, could be understood and followed by his five children, ages 6 to 15. They are in luck. His 'Little Book' is one of the best, clearest guides to value investing out there."

One Up On Wall Street

How To Use What You Already Know To Make Money In The Market *Simon and Schuster*

The manager of a top investment fund discusses how individuals can make a killing in the market through research and investment techniques that confound conventional market wisdom.

Stocks to Riches: Insights on Investor Behavior *Tata McGraw-Hill Education*

Investing in the stock market is challenging, as the market dynamics are unpredictable. Analysts, brokers and retails investors realize to their dismay that investments do well,

but investors don't do well. What could be the reasons behind this? What goes on in an investor's mind? What makes a stock market bubble? How does it burst? How does one find the right strategy of investing? Intrigued by these pertinent questions, Parag Parikh, a seasoned broker and expert, took up this daunting task of understanding and demystifying investing in the stock market.

Stocks to Riches is a distillate of his experience. It simplifies investing in stocks and provides key perspectives for a lay investor venturing into the market. At the end of the day, Stocks to Riches helps the retail investor make money by following the time-tested and proven

guidelines provided in the book. A must read for brokers, analysts and retail investors.

The Art of Short Selling *John Wiley & Sons*

A one-of-a-kind book that shows you how to cash in on the latest investing trend--short selling "The Art of Short Selling is the best description of this difficult technique."--John Train, Train, Thomas, Smith Investment Counsel, and author of *The New Money Masters* "Kathryn Staley has done a masterful job explaining the highly specialized art of short selling. Her approach to telling the true stories of famous investment 'scams' will keep the readers spellbound,

while teaching the investor many crucial lessons."--David W. Tice, Portfolio Manager, Prudent Bear Fund "Selling short is still a misunderstood discipline, but even the most raging bull needs to know this valuable technique to master the ever-changing markets."--Jim Rogers, author, *Investment Biker* On the investment playing field, there is perhaps no game more exciting than short selling. With the right moves, it can yield high returns; one misstep, however, can have disastrous consequences. Despite the risk, a growing number of players are anteing up, sparked in part by success stories such as that of George Soros and the billions he netted by short selling

the British pound. In *The Art of Short Selling*, Kathryn Staley, an expert in the field, examines the essentials of this important investment vehicle, providing a comprehensive game plan with which you can effectively play--and win--the short selling game. Whether used as a means of hedging bets, decreasing the volatility of total returns, or improving returns, short selling must be handled with care--and with the right know-how. As Staley points out, "Short selling is not for the faint of heart. If a stock moves against the position holder, the effect on a portfolio and net worth can be devastating. Investors need to understand the impact on their accounts as well as the consequences of getting bought in before they indulge in short selling." *The Art of Short Selling* guides you--clearly and concisely--through the ins and outs of this high-risk, high-stakes game. The first--and most important--move in selling short is to identify flaws in a business before its share prices drop. To help you tackle this key step, Staley shows you how to evaluate company financial statements and balance sheets, make sense of return ratios, detect inconsistencies in inventory, and analyze the statement of cash flows. Through real-world examples that illustrate the shorting of bubble, high multiple growth, and the most stocks,

you'll proceed step by step through the complete process and learn to carry out all the essentials for a successful shortsell, including quantifying the risk factor and orchestrating correct timing, as well as implementing advanced valuation techniques to execute the sell/buy. Packed with landmark, cutting-edge examples, up-to-the-minute guidelines, and pertinent regulations, *The Art of Short Selling* is a timely and comprehensive reference that arms you with the necessary tools to make a prepared and confident entrance onto the short selling playing field.

Where Are the Customers' Yachts

or A Good Hard Look at Wall Street *Wiley*

"Once I picked it up I did not put it down until I finished. . . . What Schwed has done is capture fully-indeceptively clean language-the lunacy at the heart of the investment business." - From the Foreword by Michael Lewis, Bestselling author of *Liar's Poker* ". . . one of the funniest books ever written about Wall Street." -- Jane Bryant Quinn, *The Washington Post* "How great to have a reissue of a hilarious classic that proves the more things change the more they stay the same. Only the names have been changed to protect the innocent." -- Michael Bloomberg "It's amazing how well Schwed's book is holding up after fifty-

five years. About the only thing that's changed on Wall Street is that computers have replaced pencils and graph paper. Otherwise, the basics are the same. The investor's need to believe somebody is matched by the financial advisor's need to make a nice living. If one of them has to be disappointed, it's bound to be the former." -- John Rothchild, Author, *A Fool and His Money*, Financial Columnist, Time magazine

Humorous and entertaining, this book exposes the folly and hypocrisy of Wall Street. The title refers to a story about a visitor to New York who admired the yachts of the bankers and brokers. Naively, he asked where all the

customers' yachts were? Of course, none of the customers could afford yachts, even though they dutifully followed the advice of their bankers and brokers. Full of wise contrarian advice and offering a true look at the world of investing, in which brokers get rich while their customers go broke, this book continues to open the eyes of investors to the reality of Wall Street.

A Random Walk Down Wall Street

The Time-tested Strategy for Successful Investing
W. W. Norton & Company

An updated edition of the investor's classic guide includes new chapters showing individuals how to

tailor their financial objectives to each stage of life and how to meet the challenges of investing following the dot-com crash.

The Essays of Warren Buffett

Lessons for Corporate America (Third Edition)

Carolina Academic Press

In the third edition of this international best seller, Lawrence Cunningham brings you the latest wisdom from Warren Buffett's annual letters to Berkshire Hathaway shareholders. New material addresses: the financial crisis and its continuing implications for investors, managers and society; the housing bubble at the bottom of that crisis; the debt and

derivatives excesses that fueled the crisis and how to deal with them; controlling risk and protecting reputation in corporate governance;

Berkshire's acquisition and operation of Burlington Northern Santa Fe; the role of oversight in heavily regulated industries; investment possibilities today; and weaknesses of popular option valuation models. Some other material has been rearranged to deepen the themes and lessons that the collection has always produced: Buffett's "owner-related business principles" are in the prologue as a separate subject and valuation and accounting topics are spread over four instead of two sections and reordered to

sharpen their payoff. Media coverage is available at the following links: Interviews/Podcasts: Motley Fool, click here. Money, Riches and Wealth, click here. Manual of Ideas, click here. Corporate Counsel, click here. Reviews: William J. Taylor, ABA Banking Journal, click here. Bob Morris, Blogging on Business, click here. Pamela Holmes, Saturday Evening Post, click here. Kevin M. LaCroix, D&O Diary, click here. Blog Posts: On Finance issues (Columbia University), click here. On Berkshire post-Buffett (Manual of Ideas), click here. On Publishing the book (Value Walk), click here. On Governance issues (Harvard University blog), click here.

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click here. Speculating on Buffett's Next Acquisition, click here. Buffett Says "Chief Risk Officers" Are a Terrible Mistake, click here. Berkshire Without Buffett, click here.

Key Things I've Learned from Common Stocks and Uncommon Profits

A Summary

The concise summary of the classic investing book that shows you how to choose and time your investments to develop a growth strategy for personal investing. This is the unofficial executive book summary of Philip A. Fisher's *Common Stocks and Uncommon Profits*, the timeless work of investment advice by one of the most authoritative and

influential investors of the twenty-first century. The principles conveyed by Fisher are a must-read for anyone seeking practical financial wisdom, imparted by the investor who was applauded by Warren Buffett, one of the most successful investors in the world. From the novice to the expert, everyone can gain priceless financial insight through this easy-to-read summary.

The Little Book of Common Sense Investing

The Only Way to Guarantee Your Fair Share of Stock Market Returns *John Wiley & Sons*

The best-selling investing "bible" offers new information, new insights, and new

perspectives The Little Book of Common Sense Investing is the classic guide to getting smart about the market. Legendary mutual fund pioneer John C. Bogle reveals his key to getting more out of investing: low-cost index funds. Bogle describes the simplest and most effective investment strategy for building wealth over the long term: buy and hold, at very low cost, a mutual fund that tracks a broad stock market Index such as the S&P 500. While the stock market has tumbled and then soared since the first edition of Little Book of Common Sense was published in April 2007, Bogle's investment principles have endured and served investors well. This tenth anniversary

edition includes updated data and new information but maintains the same long-term perspective as in its predecessor. Bogle has also added two new chapters designed to provide further guidance to investors: one on asset allocation, the other on retirement investing. A portfolio focused on index funds is the only investment that effectively guarantees your fair share of stock market returns. This strategy is favored by Warren Buffett, who said this about Bogle: "If a statue is ever erected to honor the person who has done the most for American investors, the hands-down choice should be Jack Bogle. For decades, Jack has urged investors to invest in ultra-low-cost

index funds. . . . Today, however, he has the satisfaction of knowing that he helped millions of investors realize far better returns on their savings than they otherwise would have earned. He is a hero to them and to me." Bogle shows you how to make index investing work for you and help you achieve your financial goals, and finds support from some of the world's best financial minds: not only Warren Buffett, but Benjamin Graham, Paul Samuelson, Burton Malkiel, Yale's David Swensen, Cliff Asness of AQR, and many others. This new edition of *The Little Book of Common Sense Investing* offers you the same solid strategy as its predecessor for

building your financial future. Build a broadly diversified, low-cost portfolio without the risks of individual stocks, manager selection, or sector rotation. Forget the fads and marketing hype, and focus on what works in the real world. Understand that stock returns are generated by three sources (dividend yield, earnings growth, and change in market valuation) in order to establish rational expectations for stock returns over the coming decade. Recognize that in the long run, business reality trumps market expectations. Learn how to harness the magic of compounding returns while avoiding the tyranny of compounding costs. While index investing

allows you to sit back and let the market do the work for you, too many investors trade frantically, turning a winner's game into a loser's game. The Little Book of Common Sense Investing is a solid guidebook to your financial future.

Why Do We Sell Low and Buy High?

The Guide You Must Read Before You Invest *Amir Avitzur*

We all know that in order to be a successful investor, we should buy low and sell high. In other words, we should pay a low price for our investment and sell it for a higher price. So why do many of us do exactly the opposite? Why do we buy high and sell low? To answer this question, I

would like you to join me on a journey. As you read this book, you will realize some of the major mistakes we make as investors. You will discover why being liked does not make you a good investor, why our inability to not act might stop us from achieving the success we want, and why 88 percent of Swedish drivers believe they are safer drivers than most. After we learn to recognize some of our mistakes as investors, we will go on to learn about the stock market and the psychology of its participants. You'll learn the true value of a company and that a stock is more than a ticker running at the bottom of a TV screen while an assortment of noises tells you what to do next. You may be surprised to learn that

there isn't a single company ticker or even an actual company name mentioned in this book. However, many characteristics of good companies are discussed. I will share with you the potent thoughts of some of the greatest investors of the last hundred years-luminary people such as Benjamin Graham, Warren Buffett, and Charles Munger. You will learn about the three key areas to explore before acquiring shares of any company. You will also learn about an old man sitting under an olive tree with a wise lad, discussing the fundamentals of valuing a company. I wrote this book because I believe understanding the fundamentals of investing is a crucial first step in making the right investment decisions, which today more than ever is mandatory for any investor who cares about his or her financial future. I wrote this book also because I have seen too many people jump in to commit their hard-earned money without knowing the basics of investments, making the same mistakes over and over again and ending up with unsatisfactory results and even frustration about investing. I want you to know more. This will be the first step in a long and enjoyable journey, during which you will learn how to think about yourself as an investor, some of the checklists you'll need to go through when investing, and how to find a suitable

investment at the right price. I hope that by the time you finish this book you will be as enthusiastic as I am about continuing your education and the lifelong journey of being a value investor.

The Outsiders

**Eight
Unconventional
CEOs and Their
Radically Rational
Blueprint for
Success** *Harvard
Business Press*

It's time to redefine the CEO success story. Meet eight iconoclastic leaders who helmed firms where returns on average outperformed the S&P 500 by more than 20 times.

Super Stocks *McGraw
Hill Professional*
Target the Super
Stocks that deliver

huge returns One of the most successful investing books ever published, *Super Stocks* showed investors how to use innovative techniques and fundamental analysis for valuing stocks and predicting future profit margins. You'll gain valuable insight into Fisher's original thinkin for valuing stocks and predicting future profit margins. A pioneer in the use of the Price Sales Ratio—a powerful analytical tool—Fisher regales readers with instructive tales of the businesses he invested in and profited from. *Super Stocks* gives a historical perspective on how Fisher successfully researched companies and stocks—who he saw and what he asked—to get a better

read on profitable returns. "As rich in investment war stories as it is in knowledge."- The Motley Fool

What Works on Wall Street McGraw Hill Professional

"A major contribution . . . on the behavior of common stocks in the United States." -- Financial Analysts' Journal

The consistently bestselling *What Works on Wall Street* explores the investment strategies that have provided the best returns over the past 50 years--and which are the top performers today. The third edition of this *BusinessWeek* and *New York Times* bestseller contains more than 50 percent new material and is designed to help you reshape your

investment strategies for both the postbubble market and the dramatically changed political landscape. Packed with all-new charts, data, tables, and analyses, this updated classic allows you to directly compare popular stockpicking strategies and their results--creating a more comprehensive understanding of the intricate and often confusing investment process. Providing fresh insights into time-tested strategies, it examines: Value versus growth strategies P/E ratios versus price-to-sales Small-cap investing, seasonality, and more

**University of
Berkshire Hathaway**

30 Years of Lessons

Learned from Warren Buffett & Charlie Munger at the Annual Shareholders Meeting *Daniel Pecaut*

Each year, for thirty years, two veteran investment advisors attended Berkshire Hathaway's Annual Shareholders Meeting. After each meeting, they chronicled Warren Buffett and Charlie Munger's best lessons from that year. This book compiles those thirty years of wisdom for the first time.

Security Analysis *One Hundred Page Summaries*

Presents a summary of David Dodd and Benjamin Graham's original 1934 guide to value investing, with strategies and advice that are still relevant in the twenty-first

century. Includes chapter-by-chapter summaries, analysis, outlines, and themes found throughout the book.

Business Adventures

Twelve Classic Tales from the World of Wall Street *Open Road Media*

"Business Adventures remains the best business book I've ever read." —Bill Gates, *The Wall Street Journal*
What do the \$350 million Ford Motor Company disaster known as the Edsel, the fast and incredible rise of Xerox, and the unbelievable scandals at General Electric and Texas Gulf Sulphur have in common? Each is an example of how an iconic company was defined by a particular moment of fame or

notoriety; these notable and fascinating accounts are as relevant today to understanding the intricacies of corporate life as they were when the events happened. Stories about Wall Street are infused with drama and adventure and reveal the machinations and volatile nature of the world of finance. Longtime New Yorker contributor John Brooks's insightful reportage is so full of personality and critical detail that whether he is looking at the astounding market crash of 1962, the collapse of a well-known brokerage firm, or the bold attempt by American bankers to save the British pound, one gets the sense that history repeats itself. Five additional stories

on equally fascinating subjects round out this wonderful collection that will both entertain and inform readers . . . Business Adventures is truly financial journalism at its liveliest and best.

Common Sense on Mutual Funds

New Imperatives for the Intelligent Investor *John Wiley & Sons*

The founder of the Vanguard Group offers an analysis of mutual fund investment, discussing the significance of asset allocation, the benefits of simplicity, index funds, tax costs, information technologies, and other investment principles

Investing the Templeton Way: The

**Market-Beating
Strategies of Value
Investing's
Legendary Bargain
Hunter** *McGraw Hill
Professional*

"To buy when others are despondently selling and to sell when others are avidly buying requires the greatest fortitude and pays the greatest ultimate rewards."-Sir John Templeton Called the "greatest stock picker of the century" by Money magazine, legendary fund manager Sir John Templeton is revered as one of the world's premiere value investors, widely known for pioneering global investing and out-performing the stock market over a five-decade span. Investing the Templeton Way provides a never-

before-seen glimpse into Sir John's timeless principles and methods. Beginning with a review of the methods behind Sir John's proven investment selection process, Investing the Templeton Way provides historical examples of his most successful trades and explains how today's investors can apply Sir John's winning approaches to their own portfolios. Detailing his most well-known principle investing at the point of maximum pessimism- this book outlines the techniques Sir John has used throughout his career to identify such points and capitalize on them. Among the lessons to be learned: Discover how to keep a cool head when other

investors overreact to bad news Become a bargain stock hunter like Sir John-buy the stocks emotional sellers wish to unload and sell them what they are desperate to buy Search worldwide to expand your bargain inventory Protect your portfolio from yourself through diversification Rely on quantitative versus qualitative reasoning when it comes to selecting stocks Adopt a virtuous investment strategy that will endure in all market conditions

The Five Rules for Successful Stock Investing

Morningstar's Guide to Building Wealth and Winning in the Market *John Wiley & Sons*

The Five Rules for

Successful Stock Investing "By resisting both the popular tendency to use gimmicks that oversimplify securities analysis and the academic tendency to use jargon that obfuscates common sense, Pat Dorsey has written a substantial and useful book. His methodology is sound, his examples clear, and his approach timeless." --Christopher C. Davis Portfolio Manager and Chairman, Davis Advisors Over the years, people from around the world have turned to Morningstar for strong, independent, and reliable advice. The Five Rules for Successful Stock Investing provides the kind of savvy financial guidance only a

company like Morningstar could offer. Based on the philosophy that "investing should be fun, but not a game," this comprehensive guide will put even the most cautious investors back on the right track by helping them pick the right stocks, find great companies, and understand the driving forces behind different industries--without paying too much for their investments. Written by Morningstar's Director of Stock Analysis, Pat Dorsey, *The Five Rules for Successful Stock Investing* includes unparalleled stock research and investment strategies covering a wide range of stock-related topics. Investors will profit from such tips as: *

How to dig into a financial statement and find hidden gold . . . and deception * How to find great companies that will create shareholder wealth * How to analyze every corner of the market, from banks to health care Informative and highly accessible, *The Five Rules for Successful Stock Investing* should be required reading for anyone looking for the right investment opportunities in today's ever-changing market.

The Behavior Gap

Simple Ways to Stop Doing Dumb Things with Money *Penguin*

"It's not that we're dumb. We're wired to avoid pain and pursue pleasure and security. It feels right to sell when everyone around

us is scared and buy when everyone feels great. It may feel right-but it's not rational." - From The Behavior Gap

Why do we lose money? It's easy to blame the economy or the financial markets-but the real trouble lies in the decisions we make. As a financial planner, Carl Richards grew frustrated watching people he cared about make the same mistakes over and over. They were letting emotion get in the way of smart financial decisions. He named this phenomenon-the distance between what we should do and what we actually do-"the behavior gap." Using simple drawings to explain the gap, he found that once people understood it, they started doing much

better. Richards's way with words and images has attracted a loyal following to his blog posts for The New York Times, appearances on National Public Radio, and his columns and lectures. His book will teach you how to rethink all kinds of situations where your perfectly natural instincts (for safety or success) can cost you money and peace of mind. He'll help you to:

- Avoid the tendency to buy high and sell low;
- Avoid the pitfalls of generic financial advice;
- Invest all of your assets-time and energy as well as savings-more wisely;
- Quit spending money and time on things that don't matter;
- Identify your real financial goals;
- Start meaningful conversations about

money; • Simplify your financial life; • Stop losing money! It's never too late to make a fresh financial start. As Richards writes: "We've all made mistakes, but now it's time to give yourself permission to review those mistakes, identify your personal behavior gaps, and make a plan to avoid them in the future. The goal isn't to make the 'perfect' decision about money every time, but to do the best we can and move forward. Most of the time, that's enough."

Dance of the Money Bees

A Professional Speaks Frankly on Investing

In One Person *Knopf Canada*

"My dear boy, please don't put a label on me – don't make me a category before you get to know me!" John Irving's new novel is a glorious ode to sexual difference, a poignant story of a life that no reader will be able to forget, a book that no one else could have written. Told with the panache and assurance of a master storyteller, *In One Person* takes the reader along a dizzying path: from a private school in Vermont in the 1950s to the gay bars of Madrid's Chueca district, from the Vienna State Opera to the wrestling mat at the New York Athletic Club. It takes in the ways that cross-dressing passes from one generation to the next in a family, the trouble with amateur

performances of Ibsen, and what happens if you fall in love at first sight while reading *Madame Bovary* on a troop transport ship, in the middle of an Atlantic storm. For the sheer pleasure of the tale, there is no writer alive as entertaining and enthralling as John Irving at his best. But this is also a heartfelt, intimate book about one person, a novelist named William Francis Dean. By his side as he tells his own story, we follow Billy on a fifty-year journey toward himself, meeting some uniquely unconventional characters along the way. For all his long and short relationships with both men and women, Billy remains somehow alone, never quite able to fit into society's neat

categories. And as Billy searches for the truth about himself, *In One Person* grows into an unforgettable call for compassion in a world marked by failures of love and failures of understanding. Utterly contemporary and topical in its themes, *In One Person* is one of John Irving's most political novels. It is a book that grapples with the mysteries of identity and the multiple tragedies of the AIDS epidemic, a book about everything that has changed in our sexual life over the last fifty years and everything that still needs to. It's also one of Irving's most sincere and human novels, a book imbued on every page with a spirit of openness that expands and challenges the reader's world. A brand

new story in a grand old tradition, In One Person stands out as one of John Irving's finest works – and as such, one of the best and most important American books of the last four decades.

Value Investing

Tools and Techniques for Intelligent Investment *John Wiley & Sons*

"As with his weekly column, James Montier's Value Investing is a must read for all students of the financial markets. In short order, Montier shreds the 'efficient market hypothesis', elucidates the pertinence of behavioral finance, and explains the crucial difference between investment process

and investment outcomes. Montier makes his arguments with clear insight and spirited good humor, and then backs them up with cold hard facts. Buy this book for yourself, and for anyone you know who cares about their capital!" —Seth Klarman, President, The Baupost Group LLC

The seductive elegance of classical finance theory is powerful, yet value investing requires that we reject both the precepts of modern portfolio theory (MPT) and pretty much all of its tools and techniques. In this important new book, the highly respected and controversial value investor and behavioural analyst, James Montier explains how value investing is

the only tried and tested method of delivering sustainable long-term returns. James shows you why everything you learnt at business school is wrong; how to think properly about valuation and risk; how to avoid the dangers of growth investing; how to be a contrarian; how to short stocks; how to avoid value traps; how to hedge ignorance using cheap insurance. Crucially he also gives real time examples of the principles outlined in the context of the 2008/09 financial crisis. In this book James shares his tried and tested techniques and provides the latest and most cutting edge tools you will need to deploy the value approach successfully. It provides you with the tools to start thinking

in a different fashion about the way in which you invest, introducing the ways of over-riding the emotional distractions that will bedevil the pursuit of a value approach and ultimately think and act differently from the herd.

Security Analysis: Sixth Edition, Foreword by Warren Buffett McGraw Hill Professional

"A road map for investing that I have now been following for 57 years." --From the Foreword by Warren E. Buffett First published in 1934, Security Analysis is one of the most influential financial books ever written. Selling more than one million copies through five editions, it has provided generations of

investors with the timeless value investing philosophy and techniques of Benjamin Graham and David L. Dodd. As relevant today as when they first appeared nearly 75 years ago, the teachings of Benjamin Graham, "the father of value investing," have withstood the test of time across a wide diversity of market conditions, countries, and asset classes. This new sixth edition, based on the classic 1940 version, is enhanced with 200 additional pages of commentary from some of today's leading Wall Street money managers. These masters of value investing explain why the principles and techniques of Graham and Dodd are still highly relevant even in today's vastly different markets. The contributor list includes: Seth A. Klarman, president of The Baupost Group, L.L.C. and author of *Margin of Safety* James Grant, founder of *Grant's Interest Rate Observer*, general partner of Nippon Partners Jeffrey M. Laderman, twenty-five year veteran of *BusinessWeek* Roger Lowenstein, author of *Buffett: The Making of an American Capitalist* and *When America Aged and Outside Director*, Sequoia Fund Howard S. Marks, CFA, Chairman and Co-Founder, Oaktree Capital Management L.P. J. Ezra Merkin, Managing Partner, Gabriel Capital Group. Bruce Berkowitz, Founder, Fairholme

Capital Management. Glenn H. Greenberg, Co-Founder and Managing Director, Chieftain Capital Management Bruce Greenwald, Robert Heilbrunn Professor of Finance and Asset Management, Columbia Business School David Abrams, Managing Member, Abrams Capital Featuring a foreword by Warren E. Buffett (in which he reveals that he has read the 1940 masterwork “at least four times”), this new edition of *Security Analysis* will reacquaint you with the foundations of value investing—more relevant than ever in the tumultuous 21st century markets.

Superperformance Stocks

An Investment Strategy for the Individual Investor Based on the 4-year Political Cycle *Hall*

The Author suggests using the 4-year political cycle as an investment strategy. And subsequently, he writes about the superperformance stocks of the time, and the common denominators of those stocks. What traits do they have in common, how to find them? Definition of a superperformance stock: "One that at least tripled in price and increased at a minimum rate of three times during a two-year period. A move was considered ended if the price failed to reach a new high in less than six months, or if there was a price reaction of 25 percent

or more." Stocks that have a chance to become superperformance stocks share some of these characteristics: Large increases of earnings, especially if the large increase comes as a surprise. Mergers and acquisitions. New management. New products. Large increases of earnings and sales are the main reason for a stock to rise substantially. Other reasons come into play as well, as mergers and acquisitions, new management and new products are all in service of providing higher earning power for a company. The market discounts the future, and that might be enough to push the price higher significantly, even though the increase in earnings is not still visible. However, if those expectations are not realized in the future, the price of the stock may drop severely, as the move would inflate the valuation. The best results come after the market has experienced a severe correction or a bear market, because that is the time when there would be many bargain opportunities in that environment. The environment is dependent on the fiscal and monetary situation, as the lowering of interest rates and fiscal stimulation lead to higher stock prices. And that is the environment where superperformance stocks are abundant and have the most

potential. Rising interest rates and fiscal tightening are negative for stocks in general, and in that kind of environment it is much harder to find a stock with potential to have a large increase in price. History often repeats itself in the stock market. The names of the stocks change, but the overall situation is always similar. Acceleration of earning power is the most important thing to look for when examining the potential of a stock to become a superperformance stock. And the superperformance move will most often coincide with the bull market cycle of the general market.