
Applied Predictive Modeling

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Applied Predictive Modeling Springer

Applied Predictive Modeling covers the overall predictive modeling process, beginning with the crucial steps of data preprocessing, data splitting and foundations of model tuning. The text then provides intuitive explanations of numerous common and modern regression and classification techniques, always with an emphasis on illustrating and solving real data problems. The text illustrates all parts of the modeling process through many hands-on, real-life examples, and every chapter contains extensive R code for each step of the process. This multi-purpose text can be used as an introduction to predictive models and the overall modeling process, a practitioner's reference handbook, or as a text for advanced undergraduate or graduate level predictive modeling courses. To that end, each chapter contains problem sets to help solidify the covered concepts and uses data available in the book's R package. This text is intended for a broad audience as both an introduction to predictive models as well as a guide to applying them. Non-mathematical readers will appreciate the intuitive explanations of the techniques while an emphasis on problem-solving with real data across a wide variety of applications will aid practitioners who wish to extend their expertise. Readers should have knowledge of basic statistical ideas, such as correlation and linear regression analysis. While the text is biased against complex equations, a mathematical background is needed for advanced topics.

Applied Predictive Modeling Springer Science & Business Media

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Applied Predictive Modeling *Springer*

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Applied Predictive Modeling

An Overview of Applied Predictive Modeling *Steven Taylor*

Applied Predictive Modeling Predictive modeling uses statistics in order to predict outcomes. However, predictive modeling can be applied to future and to any other kind of unknown event, regardless of when it happened. When it comes to the applications of predictive modeling, techniques are used in various fields including algorithmic trading, uplift modeling, archaeology, health care, customer relationship management and many others. This book covers the predictive modeling process with fundamental steps of the process, data preprocessing, data splitting and crucial steps of model tuning and improving model performance. Further, the book will introduce you to the most common classification and regression techniques including logistic regression which is widely used when it comes to the finding the probability of event success or event failure. You will get to know the common predictive modeling techniques as well such as stepwise regression, polynomial regression and ridge regression which will help you when you are dealing with the data that suffers from very common multicollinearity where independent variables are highly correlated.

The text then provides fundamental steps to effective predictive modeling. In the second chapter, you will learn how to build your own predictive model with logistic regression and Python. You will find data sets as well as corresponding codes. One of the crucial predictive modeling steps is model tuning, so you will learn some common techniques used in order to improve your model performance. You will get to know how to tune the parameters commonly used to increase the overall predictive power. Predictive modeling comes with a few obstacles and challenges like class imbalance. Imbalanced classes commonly put the accuracy of the model out of business, but you will learn how to properly handle class imbalance which will significantly improve the accuracy of your model. The book is multi-purpose focused on to predictive modeling process and predictive modeling techniques, so it will be of great help for those who are interested in predictive modeling techniques and applications. So, it is the right time to simplify the analysis, boost productivity as well as save time. The book will be your companion on your journey towards highly accurate predictive models. What you will learn in Applied Predictive Modeling: Most common predictive modeling techniques Types of regression models The overall predictive modeling process Fundamental steps to effective and highly accurate predictive modeling How to build predictive model with logistic regression with code listings How to build predictive model using Python How to enhance your model performance Parameters for increasing the overall predictive power How to handle class imbalance Common causes of poor model performance Get this book now and learn more about Applied Predictive Modeling!

Feature Engineering and Selection

A Practical Approach for Predictive Models *CRC Press*

The process of developing predictive models includes many stages. Most resources focus on the modeling algorithms but neglect other critical aspects of the modeling process. This book describes techniques for finding the best representations of predictors for modeling and for finding the best subset of predictors for improving model performance. A variety of example data sets are used to illustrate the techniques along with R programs for reproducing the results.

Applied Predictive Analytics

Principles and Techniques for the Professional Data Analyst *John Wiley & Sons*

Learn the art and science of predictive analytics — techniques that get results Predictive analytics is what translates big data into meaningful, usable business information. Written by a leading expert in the field, this guide examines the science of the underlying algorithms as well as the principles and best practices that govern the art of predictive analytics. It clearly explains the theory behind predictive analytics, teaches the methods, principles, and techniques for conducting predictive analytics projects, and offers tips and tricks that are essential for successful predictive modeling. Hands-on examples and case studies are included. The ability to successfully apply predictive analytics enables businesses to effectively interpret big data; essential for competition today This guide teaches not only the principles of predictive analytics, but also how to apply them to achieve

real, pragmatic solutions Explains methods, principles, and techniques for conducting predictive analytics projects from start to finish Illustrates each technique with hands-on examples and includes a series of in-depth case studies that apply predictive analytics to common business scenarios A companion website provides all the data sets used to generate the examples as well as a free trial version of software Applied Predictive Analytics arms data and business analysts and business managers with the tools they need to interpret and capitalize on big data.

Personalized Predictive Modeling in Type 1 Diabetes *Academic Press*

Personalized Predictive Modeling in Diabetes features state-of-the-art methodologies and algorithmic approaches which have been applied to predictive modeling of glucose concentration, ranging from simple autoregressive models of the CGM time series to multivariate nonlinear regression techniques of machine learning. Developments in the field have been analyzed with respect to: (i) feature set (univariate or multivariate), (ii) regression technique (linear or non-linear), (iii) learning mechanism (batch or sequential), (iv) development and testing procedure and (v) scaling properties. In addition, simulation models of meal-derived glucose absorption and insulin dynamics and kinetics are covered, as an integral part of glucose predictive models. This book will help engineers and clinicians to: select a regression technique which can capture both linear and non-linear dynamics in glucose metabolism in diabetes, and which exhibits good generalization performance under stationary and non-stationary conditions; ensure the scalability of the optimization algorithm (learning mechanism) with respect to the size of the dataset, provided that multiple days of patient monitoring are needed to obtain a reliable predictive model; select a features set which efficiently represents both spatial and temporal dependencies between the input variables and the glucose concentration; select simulation models of subcutaneous insulin absorption and meal absorption; identify an appropriate validation procedure, and identify realistic performance measures. Describes fundamentals of modeling techniques as applied to glucose control Covers model selection process and model validation Offers computer code on a companion website to show implementation of models and algorithms Features the latest developments in the field of diabetes predictive modeling

Predictive Modeling of Drug Sensitivity *Academic Press*

Predictive Modeling of Drug Sensitivity gives an overview of drug sensitivity modeling for personalized medicine that includes data characterizations, modeling techniques, applications, and research challenges. It covers the major mathematical techniques used for modeling drug sensitivity, and includes the requisite biological knowledge to guide a user to apply the mathematical tools in different biological scenarios. This book is an ideal reference for computer scientists, engineers, computational biologists, and mathematicians who want to understand and apply multiple approaches and methods to drug sensitivity modeling. The reader will learn a broad range of mathematical and computational techniques applied to the modeling of drug sensitivity, biological concepts, and measurement techniques crucial to drug sensitivity modeling, how to design a combination of drugs under different constraints, and the applications of drug sensitivity prediction methodologies. Applies mathematical and computational approaches to biological problems Covers all aspects of drug sensitivity modeling, starting from initial data generation to final

experimental validation Includes the latest results on drug sensitivity modeling that is based on updated research findings Provides information on existing data and software resources for applying the mathematical and computational tools available

Nonclinical Statistics for Pharmaceutical and Biotechnology Industries *Springer*

This book serves as a reference text for regulatory, industry and academic statisticians and also a handy manual for entry level Statisticians. Additionally it aims to stimulate academic interest in the field of Nonclinical Statistics and promote this as an important discipline in its own right. This text brings together for the first time in a single volume a comprehensive survey of methods important to the nonclinical science areas within the pharmaceutical and biotechnology industries. Specifically the Discovery and Translational sciences, the Safety/Toxicology sciences, and the Chemistry, Manufacturing and Controls sciences. Drug discovery and development is a long and costly process. Most decisions in the drug development process are made with incomplete information. The data is rife with uncertainties and hence risky by nature. This is therefore the purview of Statistics. As such, this book aims to introduce readers to important statistical thinking and its application in these nonclinical areas. The chapters provide as appropriate, a scientific background to the topic, relevant regulatory guidance, current statistical practice, and further research directions.

Modeling Techniques in Predictive Analytics

Business Problems and Solutions with R *Pearson Education*

Today, successful firms win by understanding their data more deeply than competitors do. In short, they compete based on analytics. Now, in Modeling Techniques in Predictive Analytics, the leader of Northwestern University's prestigious analytics program brings together all the concepts, techniques, and R code you need to excel in analytics. Thomas W. Miller's unique balanced approach combines business context and quantitative tools, appealing to managers, analysts, programmers, and students alike.--

Applied Analytics through Case Studies Using SAS and R

Implementing Predictive Models and Machine Learning Techniques *Apress*

Examine business problems and use a practical analytical approach to solve them by implementing predictive models and machine learning techniques using SAS and the R analytical language. This book is ideal for those who are well-versed in writing code and have a basic understanding of statistics, but have limited experience in implementing predictive models and machine learning techniques for analyzing real world data. The most challenging part of solving industrial business problems is the practical and hands-on knowledge of building and deploying advanced predictive models and machine learning algorithms. Applied Analytics through Case Studies Using SAS and R is your answer to solving these business problems by sharpening your analytical skills. What You'll Learn Understand analytics and basic data concepts Use an analytical approach to solve Industrial business problems Build predictive model with machine learning techniques Create and apply

analytical strategies Who This Book Is For Data scientists, developers, statisticians, engineers, and research students with a great theoretical understanding of data and statistics who would like to enhance their skills by getting practical exposure in data modeling.

Applying Predictive Analytics

Finding Value in Data *Springer*

This textbook presents a practical approach to predictive analytics for classroom learning. It focuses on using analytics to solve business problems and compares several different modeling techniques, all explained from examples using the SAS Enterprise Miner software. The authors demystify complex algorithms to show how they can be utilized and explained within the context of enhancing business opportunities. Each chapter includes an opening vignette that provides real-life example of how business analytics have been used in various aspects of organizations to solve issue or improve their results. A running case provides an example of a how to build and analyze a complex analytics model and utilize it to predict future outcomes.

Mastering Predictive Analytics with scikit-learn and TensorFlow

Implement machine learning techniques to build advanced predictive models using Python *Packt Publishing Ltd*

Learn advanced techniques to improve the performance and quality of your predictive models Key Features Use ensemble methods to improve the performance of predictive analytics models Implement feature selection, dimensionality reduction, and cross-validation techniques Develop neural network models and master the basics of deep learning Book Description Python is a programming language that provides a wide range of features that can be used in the field of data science. Mastering Predictive Analytics with scikit-learn and TensorFlow covers various implementations of ensemble methods, how they are used with real-world datasets, and how they improve prediction accuracy in classification and regression problems. This book starts with ensemble methods and their features. You will see that scikit-learn provides tools for choosing hyperparameters for models. As you make your way through the book, you will cover the nitty-gritty of predictive analytics and explore its features and characteristics. You will also be introduced to artificial neural networks and TensorFlow, and how it is used to create neural networks. In the final chapter, you will explore factors such as computational power, along with improvement methods and software enhancements for efficient predictive analytics. By the end of this book, you will be well-versed in using deep neural networks to solve common problems in big data analysis. What you will learn Use ensemble algorithms to obtain accurate predictions Apply dimensionality reduction techniques to combine features and build better models Choose the optimal hyperparameters using cross-validation Implement different techniques to solve current challenges in the predictive analytics domain Understand various elements of deep neural network (DNN) models Implement neural networks to solve both classification and regression problems Who this book is for Mastering Predictive Analytics with scikit-learn and TensorFlow is for data analysts, software engineers, and

machine learning developers who are interested in implementing advanced predictive analytics using Python. Business intelligence experts will also find this book indispensable as it will teach them how to progress from basic predictive models to building advanced models and producing more accurate predictions. Prior knowledge of Python and familiarity with predictive analytics concepts are assumed.

Predictive Modelling for Energy Management and Power Systems Engineering *Elsevier*

Predictive Modeling for Energy Management and Power Systems Engineering introduces readers to the cutting-edge use of big data and large computational infrastructures in energy demand estimation and power management systems. The book supports engineers and scientists who seek to become familiar with advanced optimization techniques for power systems designs, optimization techniques and algorithms for consumer power management, and potential applications of machine learning and artificial intelligence in this field. The book provides modeling theory in an easy-to-read format, verified with on-site models and case studies for specific geographic regions and complex consumer markets. Presents advanced optimization techniques to improve existing energy demand system Provides data-analytic models and their practical relevance in proven case studies Explores novel developments in machine-learning and artificial intelligence applied in energy management Provides modeling theory in an easy-to-read format

Learning Predictive Analytics with Python *Packt Publishing Ltd*

Gain practical insights into predictive modelling by implementing Predictive Analytics algorithms on public datasets with Python About This Book A step-by-step guide to predictive modeling including lots of tips, tricks, and best practices Get to grips with the basics of Predictive Analytics with Python Learn how to use the popular predictive modeling algorithms such as Linear Regression, Decision Trees, Logistic Regression, and Clustering Who This Book Is For If you wish to learn how to implement Predictive Analytics algorithms using Python libraries, then this is the book for you. If you are familiar with coding in Python (or some other programming/statistical/scripting language) but have never used or read about Predictive Analytics algorithms, this book will also help you. The book will be beneficial to and can be read by any Data Science enthusiasts. Some familiarity with Python will be useful to get the most out of this book, but it is certainly not a prerequisite. What You Will Learn Understand the statistical and mathematical concepts behind Predictive Analytics algorithms and implement Predictive Analytics algorithms using Python libraries Analyze the result parameters arising from the implementation of Predictive Analytics algorithms Write Python modules/functions from scratch to execute segments or the whole of these algorithms Recognize and mitigate various contingencies and issues related to the implementation of Predictive Analytics algorithms Get to know various methods of importing, cleaning, sub-setting, merging, joining, concatenating, exploring, grouping, and plotting data with pandas and numpy Create dummy datasets and simple mathematical simulations using the Python numpy and pandas libraries Understand the best practices while handling datasets in Python and creating predictive models out of them In Detail Social Media and the Internet of Things have resulted in an avalanche of data. Data is powerful but not in its raw form - It needs to be processed and modeled, and Python is one of the most robust

tools out there to do so. It has an array of packages for predictive modeling and a suite of IDEs to choose from. Learning to predict who would win, lose, buy, lie, or die with Python is an indispensable skill set to have in this data age. This book is your guide to getting started with Predictive Analytics using Python. You will see how to process data and make predictive models from it. We balance both statistical and mathematical concepts, and implement them in Python using libraries such as pandas, scikit-learn, and numpy. You'll start by getting an understanding of the basics of predictive modeling, then you will see how to cleanse your data of impurities and get it ready for predictive modeling. You will also learn more about the best predictive modeling algorithms such as Linear Regression, Decision Trees, and Logistic Regression. Finally, you will see the best practices in predictive modeling, as well as the different applications of predictive modeling in the modern world. Style and approach All the concepts in this book been explained and illustrated using a dataset, and in a step-by-step manner. The Python code snippet to implement a method or concept is followed by the output, such as charts, dataset heads, pictures, and so on. The statistical concepts are explained in detail wherever required.

An Introduction to Statistical Learning

with Applications in R *Springer Science & Business Media*

An Introduction to Statistical Learning provides an accessible overview of the field of statistical learning, an essential toolset for making sense of the vast and complex data sets that have emerged in fields ranging from biology to finance to marketing to astrophysics in the past twenty years. This book presents some of the most important modeling and prediction techniques, along with relevant applications. Topics include linear regression, classification, resampling methods, shrinkage approaches, tree-based methods, support vector machines, clustering, and more. Color graphics and real-world examples are used to illustrate the methods presented. Since the goal of this textbook is to facilitate the use of these statistical learning techniques by practitioners in science, industry, and other fields, each chapter contains a tutorial on implementing the analyses and methods presented in R, an extremely popular open source statistical software platform. Two of the authors co-wrote *The Elements of Statistical Learning* (Hastie, Tibshirani and Friedman, 2nd edition 2009), a popular reference book for statistics and machine learning researchers. An Introduction to Statistical Learning covers many of the same topics, but at a level accessible to a much broader audience. This book is targeted at statisticians and non-statisticians alike who wish to use cutting-edge statistical learning techniques to analyze their data. The text assumes only a previous course in linear regression and no knowledge of matrix algebra.

Handbook of Research on Predictive Modeling and Optimization Methods in Science and Engineering *IGI Global*

The disciplines of science and engineering rely heavily on the forecasting of prospective constraints for concepts that have not yet been proven to exist, especially in areas such as artificial intelligence. Obtaining quality solutions to the problems presented becomes increasingly difficult due to the number of steps required to sift through the possible solutions, and the ability to solve such

problems relies on the recognition of patterns and the categorization of data into specific sets. Predictive modeling and optimization methods allow unknown events to be categorized based on statistics and classifiers input by researchers. The *Handbook of Research on Predictive Modeling and Optimization Methods in Science and Engineering* is a critical reference source that provides comprehensive information on the use of optimization techniques and predictive models to solve real-life engineering and science problems. Through discussions on techniques such as robust design optimization, water level prediction, and the prediction of human actions, this publication identifies solutions to developing problems and new solutions for existing problems, making this publication a valuable resource for engineers, researchers, graduate students, and other professionals.

Applied Predictive Control *Springer Science & Business Media*

This focused treatment includes the fundamentals and some state-of-the-art developments in the field of predictive control. A substantial part of the book addresses application issues in predictive control, providing several interesting case studies for more application-oriented readers.

Predictive Modeling with SAS Enterprise Miner

Practical Solutions for Business Applications, Third Edition *SAS Institute*

« Written for business analysts, data scientists, statisticians, students, predictive modelers, and data miners, this comprehensive text provides examples that will strengthen your understanding of the essential concepts and methods of predictive modeling. »--

Regression Modeling Strategies

With Applications to Linear Models, Logistic Regression, and Survival Analysis *Springer Science & Business Media*

Many texts are excellent sources of knowledge about individual statistical tools, but the art of data analysis is about choosing and using multiple tools. Instead of presenting isolated techniques, this text emphasizes problem solving strategies that address the many issues arising when developing multivariable models using real data and not standard textbook examples. It includes imputation methods for dealing with missing data effectively, methods for dealing with nonlinear relationships and for making the estimation of transformations a formal part of the modeling process, methods for dealing with "too many variables to analyze and not enough observations," and powerful model validation techniques based on the bootstrap. This text realistically deals with model uncertainty and its effects on inference to achieve "safe data mining".

Predictive Modeling Applications in Actuarial Science *Cambridge University Press*

This book is for actuaries and financial analysts developing their expertise in statistics and who wish to become familiar with concrete examples of predictive modeling.

Clinical Prediction Models

A Practical Approach to Development, Validation, and Updating *Springer*

The second edition of this volume provides insight and practical illustrations on how modern statistical concepts and regression methods can be applied in medical prediction problems, including diagnostic and prognostic outcomes. Many advances have been made in statistical approaches towards outcome prediction, but a sensible strategy is needed for model development, validation, and updating, such that prediction models can better support medical practice. There is an increasing need for personalized evidence-based medicine that uses an individualized approach to medical decision-making. In this Big Data era, there is expanded access to large volumes of routinely collected data and an increased number of applications for prediction models, such as targeted early detection of disease and individualized approaches to diagnostic testing and treatment. Clinical Prediction Models presents a practical checklist that needs to be considered for development of a valid prediction model. Steps include preliminary considerations such as dealing with missing values; coding of predictors; selection of main effects and interactions for a multivariable model; estimation of model parameters with shrinkage methods and incorporation of external data; evaluation of performance and usefulness; internal validation; and presentation formatting. The text also addresses common issues that make prediction models suboptimal, such as small sample sizes, exaggerated claims, and poor generalizability. The text is primarily intended for clinical epidemiologists and biostatisticians. Including many case studies and publicly available R code and data sets, the book is also appropriate as a textbook for a graduate course on predictive modeling in diagnosis and prognosis. While practical in nature, the book also provides a philosophical perspective on data analysis in medicine that goes beyond predictive modeling. Updates to this new and expanded edition include: • A discussion of Big Data and its implications for the design of prediction models • Machine learning issues • More simulations with missing 'y' values • Extended discussion on between-cohort heterogeneity • Description of ShinyApp • Updated LASSO illustration • New case studies

Data Analysis Using Regression and Multilevel/Hierarchical Models *Cambridge University Press*

This book, first published in 2007, is for the applied researcher performing data analysis using linear and nonlinear regression and multilevel models.

Predictive Analytics For Dummies *John Wiley & Sons*

Combine business sense, statistics, and computers in a new and intuitive way, thanks to Big Data. Predictive analytics is a branch of data mining that helps predict probabilities and trends. Predictive Analytics For Dummies explores the power of predictive analytics and how you can use it to make valuable predictions for your business, or in fields such as advertising, fraud detection, politics, and others. This practical book does not bog you down with loads of mathematical or scientific theory, but instead helps you quickly see how to use the right algorithms and tools to collect and analyze data and apply it to make predictions. Topics include using structured and unstructured data,

building models, creating a predictive analysis roadmap, setting realistic goals, budgeting, and much more. Shows readers how to use Big Data and data mining to discover patterns and make predictions for tech-savvy businesses. Helps readers see how to shepherd predictive analytics projects through their companies. Explains just enough of the science and math, but also focuses on practical issues such as protecting project budgets, making good presentations, and more. Covers nuts-and-bolts topics including predictive analytics basics, using structured and unstructured data, data mining, and algorithms and techniques for analyzing data. Also covers clustering, association, and statistical models; creating a predictive analytics roadmap; and applying predictions to the web, marketing, finance, health care, and elsewhere. Propose, produce, and protect predictive analytics projects through your company with Predictive Analytics For Dummies.

Predictive Species and Habitat Modeling in Landscape Ecology

Concepts and Applications *Springer Science & Business Media*

Most projects in Landscape Ecology, at some point, define a species-habitat association. These models are inherently spatial, dealing with landscapes and their configurations. Whether coding behavioral rules for dispersal of simulated organisms through simulated landscapes, or designing the sampling extent of field surveys and experiments in real landscapes, landscape ecologists must make assumptions about how organisms experience and utilize the landscape. These convenient working postulates allow modelers to project the model in time and space, yet rarely are they explicitly considered. The early years of landscape ecology necessarily focused on the evolution of effective data sources, metrics, and statistical approaches that could truly capture the spatial and temporal patterns and processes of interest. Now that these tools are well established, we reflect on the ecological theories that underpin the assumptions commonly made during species distribution modeling and mapping. This is crucial for applying models to questions of global sustainability. Due to the inherent use of GIS for much of this kind of research, and as several authors' research involves the production of multicolored map figures, there would be an 8-page color insert. Additional color figures could be made available through a digital archive, or by cost contributions of the chapter authors. Where applicable, would be relevant chapters' GIS data and model code available through a digital archive. The practice of data and code sharing is becoming standard in GIS studies, is an inherent method of this book, and will serve to add additional research value to the book for both academic and practitioner audiences.

Foundations of Predictive Analytics *CRC Press*

Drawing on the authors' two decades of experience in applied modeling and data mining, Foundations of Predictive Analytics presents the fundamental background required for analyzing data and building models for many practical applications, such as consumer behavior modeling, risk and marketing analytics, and other areas. It also discusses a variety of practical topics that are frequently missing from similar texts. The book begins with the statistical and linear algebra/matrix foundation of modeling methods, from distributions to cumulant and copula functions to Cornish-Fisher expansion and other useful but hard-to-find statistical techniques. It then describes

common and unusual linear methods as well as popular nonlinear modeling approaches, including additive models, trees, support vector machine, fuzzy systems, clustering, naïve Bayes, and neural nets. The authors go on to cover methodologies used in time series and forecasting, such as ARIMA, GARCH, and survival analysis. They also present a range of optimization techniques and explore several special topics, such as Dempster-Shafer theory. An in-depth collection of the most important fundamental material on predictive analytics, this self-contained book provides the necessary information for understanding various techniques for exploratory data analysis and modeling. It explains the algorithmic details behind each technique (including underlying assumptions and mathematical formulations) and shows how to prepare and encode data, select variables, use model goodness measures, normalize odds, and perform reject inference. Web Resource The book's website at www.DataMinerXL.com offers the DataMinerXL software for building predictive models. The site also includes more examples and information on modeling.

Machine Learning with R

Expert techniques for predictive modeling, 3rd Edition *Packt Publishing Ltd*

Solve real-world data problems with R and machine learning Key Features Third edition of the bestselling, widely acclaimed R machine learning book, updated and improved for R 3.6 and beyond Harness the power of R to build flexible, effective, and transparent machine learning models Learn quickly with a clear, hands-on guide by experienced machine learning teacher and practitioner, Brett Lantz Book Description Machine learning, at its core, is concerned with transforming data into actionable knowledge. R offers a powerful set of machine learning methods to quickly and easily gain insight from your data. Machine Learning with R, Third Edition provides a hands-on, readable guide to applying machine learning to real-world problems. Whether you are an experienced R user or new to the language, Brett Lantz teaches you everything you need to uncover key insights, make new predictions, and visualize your findings. This new 3rd edition updates the classic R data science book to R 3.6 with newer and better libraries, advice on ethical and bias issues in machine learning, and an introduction to deep learning. Find powerful new insights in your data; discover machine learning with R. What you will learn Discover the origins of machine learning and how exactly a computer learns by example Prepare your data for machine learning work with the R programming language Classify important outcomes using nearest neighbor and Bayesian methods Predict future events using decision trees, rules, and support vector machines Forecast numeric data and estimate financial values using regression methods Model complex processes with artificial neural networks — the basis of deep learning Avoid bias in machine learning models Evaluate your models and improve their performance Connect R to SQL databases and emerging big data technologies such as Spark, H2O, and TensorFlow Who this book is for Data scientists, students, and other practitioners who want a clear, accessible guide to machine learning with R.

Predictive Models for Decision Support in the COVID-19 Crisis *Springer Nature*

COVID-19 has hit the world unprepared, as the deadliest pandemic of the century. Governments and authorities, as leaders and decision makers fighting the virus, enormously tap into the power of

artificial intelligence and its predictive models for urgent decision support. This book showcases a collection of important predictive models that used during the pandemic, and discusses and compares their efficacy and limitations. Readers from both healthcare industries and academia can gain unique insights on how predictive models were designed and applied on epidemic data. Taking COVID19 as a case study and showcasing the lessons learnt, this book will enable readers to be better prepared in the event of virus epidemics or pandemics in the future.

Predictive Modeling of Pharmaceutical Unit Operations *Woodhead Publishing*

The use of modeling and simulation tools is rapidly gaining prominence in the pharmaceutical industry covering a wide range of applications. This book focuses on modeling and simulation tools as they pertain to drug product manufacturing processes, although similar principles and tools may apply to many other areas. Modeling tools can improve fundamental process understanding and provide valuable insights into the manufacturing processes, which can result in significant process improvements and cost savings. With FDA mandating the use of Quality by Design (QbD) principles during manufacturing, reliable modeling techniques can help to alleviate the costs associated with such efforts, and be used to create in silico formulation and process design space. This book is geared toward detailing modeling techniques that are utilized for the various unit operations during drug product manufacturing. By way of examples that include case studies, various modeling principles are explained for the nonexpert end users. A discussion on the role of modeling in quality risk management for manufacturing and application of modeling for continuous manufacturing and biologics is also included. Explains the commonly used modeling and simulation tools Details the modeling of various unit operations commonly utilized in solid dosage drug product manufacturing Practical examples of the application of modeling tools through case studies Discussion of modeling techniques used for a risk-based approach to regulatory filings Explores the usage of modeling in upcoming areas such as continuous manufacturing and biologics manufacturingBullet points

Predictive Analytics

The Power to Predict Who Will Click, Buy, Lie, or Die *John Wiley & Sons*

"Mesmerizing & fascinating..." —The Seattle Post-Intelligencer "The Freakonomics of big data." —Stein Kretsinger, founding executive of Advertising.com Award-winning | Used by over 30 universities | Translated into 9 languages An introduction for everyone. In this rich, fascinating — surprisingly accessible — introduction, leading expert Eric Siegel reveals how predictive analytics (aka machine learning) works, and how it affects everyone every day. Rather than a "how to" for hands-on techies, the book serves lay readers and experts alike by covering new case studies and the latest state-of-the-art techniques. Prediction is booming. It reinvents industries and runs the world. Companies, governments, law enforcement, hospitals, and universities are seizing upon the power. These institutions predict whether you're going to click, buy, lie, or die. Why? For good reason: predicting human behavior combats risk, boosts sales, fortifies healthcare, streamlines manufacturing, conquers spam, optimizes social networks, toughens crime fighting, and wins elections. How? Prediction is powered by the world's most potent, flourishing unnatural resource:

data. Accumulated in large part as the by-product of routine tasks, data is the unsalted, flavorless residue deposited en masse as organizations churn away. Surprise! This heap of refuse is a gold mine. Big data embodies an extraordinary wealth of experience from which to learn. Predictive analytics (aka machine learning) unleashes the power of data. With this technology, the computer literally learns from data how to predict the future behavior of individuals. Perfect prediction is not possible, but putting odds on the future drives millions of decisions more effectively, determining whom to call, mail, investigate, incarcerate, set up on a date, or medicate. In this lucid, captivating introduction — now in its Revised and Updated edition — former Columbia University professor and Predictive Analytics World founder Eric Siegel reveals the power and perils of prediction: What type of mortgage risk Chase Bank predicted before the recession. Predicting which people will drop out of school, cancel a subscription, or get divorced before they even know it themselves. Why early retirement predicts a shorter life expectancy and vegetarians miss fewer flights. Five reasons why organizations predict death — including one health insurance company. How U.S. Bank and Obama for America calculated the way to most strongly persuade each individual. Why the NSA wants all your data: machine learning supercomputers to fight terrorism. How IBM's Watson computer used predictive modeling to answer questions and beat the human champs on TV's Jeopardy! How companies ascertain untold, private truths — how Target figures out you're pregnant and Hewlett-Packard deduces you're about to quit your job. How judges and parole boards rely on crime-predicting computers to decide how long convicts remain in prison. 182 examples from Airbnb, the BBC, Citibank, ConEd, Facebook, Ford, Google, the IRS, LinkedIn, Match.com, MTV, Netflix, PayPal, Pfizer, Spotify, Uber, UPS, Wikipedia, and more. How does predictive analytics work? This jam-packed book satisfies by demystifying the intriguing science under the hood. For future hands-on practitioners pursuing a career in the field, it sets a strong foundation, delivers the prerequisite knowledge, and whets your appetite for more. A truly omnipresent science, predictive analytics constantly affects our daily lives. Whether you are a consumer of it — or consumed by it — get a handle on the power of Predictive Analytics.

Predictive Analytics

Modeling and Optimization *CRC Press*

Predictive analytics refers to making predictions about the future based on different parameters which are historical data, machine learning, and artificial intelligence. This book provides the most recent advances in the field along with case studies and real-world examples. It discusses predictive modeling and analytics in reliability engineering and introduces current achievements and applications of artificial intelligence, data mining, and other techniques in supply chain management. It covers applications to reliability engineering practice, presents numerous examples to illustrate the theoretical results, and considers and analyses case studies and real-world examples. The book is written for researchers and practitioners in the field of system reliability, quality, supply chain management, and logistics management. Students taking courses in these areas will also find this book of interest.

Fundamentals of Clinical Data Science *Springer*

This open access book comprehensively covers the fundamentals of clinical data science, focusing on data collection, modelling and clinical applications. Topics covered in the first section on data collection include: data sources, data at scale (big data), data stewardship (FAIR data) and related privacy concerns. Aspects of predictive modelling using techniques such as classification, regression or clustering, and prediction model validation will be covered in the second section. The third section covers aspects of (mobile) clinical decision support systems, operational excellence and value-based healthcare. Fundamentals of Clinical Data Science is an essential resource for healthcare professionals and IT consultants intending to develop and refine their skills in personalized medicine, using solutions based on large datasets from electronic health records or telemonitoring programmes. The book's promise is “no math, no code” and will explain the topics in a style that is optimized for a healthcare audience.

Handbook of Probabilistic Models *Butterworth-Heinemann*

Handbook of Probabilistic Models carefully examines the application of advanced probabilistic models in conventional engineering fields. In this comprehensive handbook, practitioners, researchers and scientists will find detailed explanations of technical concepts, applications of the proposed methods, and the respective scientific approaches needed to solve the problem. This book provides an interdisciplinary approach that creates advanced probabilistic models for engineering fields, ranging from conventional fields of mechanical engineering and civil engineering, to electronics, electrical, earth sciences, climate, agriculture, water resource, mathematical sciences and computer sciences. Specific topics covered include minimax probability machine regression, stochastic finite element method, relevance vector machine, logistic regression, Monte Carlo simulations, random matrix, Gaussian process regression, Kalman filter, stochastic optimization, maximum likelihood, Bayesian inference, Bayesian update, kriging, copula-statistical models, and more. Explains the application of advanced probabilistic models encompassing multidisciplinary research Applies probabilistic modeling to emerging areas in engineering Provides an interdisciplinary approach to probabilistic models and their applications, thus solving a wide range of practical problems

Predictive Modeling and Risk Assessment *Springer Science & Business Media*

The single most important task of food scientists and the food industry as a whole is to ensure the safety of foods supplied to consumers. Recent trends in global food production, distribution and preparation call for increased emphasis on hygienic practices at all levels and for increased research in food safety in order to ensure a safer global food supply. The ISEKI-Food book series is a collection of books where various aspects of food safety and environmental issues are introduced and reviewed by scientists specializing in the field. In all of the books a special emphasis was placed on including case studies applicable to each specific topic. The books are intended for graduate students and senior level undergraduate students as well as professionals and researchers interested in food safety and environmental issues applicable to food safety. The idea and planning of the books originates from two working groups in the European thematic network “ISEKI-Food” an

acronym for “Integrating Safety and Environmental Knowledge In to Food Studies”. Participants in the ISEKI-Food network come from 29 countries in Europe and most of the institutes and universities involved with Food Science education at the university level are represented. Some international companies and non teaching institutions have also participated in the program. The ISEKI-Food network is coordinated by Professor Cristina Silva at The Catholic University of Portugal, College of Biotechnology (Escola) in Porto. The program has a web site at: <http://www.esb.ucp.pt/iseki/>.

Healthcare Risk Adjustment and Predictive Modeling *ACTEX Publications*

This text is listed on the Course of Reading for SOA Fellowship study in the Group & Health specialty track. Healthcare Risk Adjustment and Predictive Modeling provides a comprehensive guide to healthcare actuaries and other professionals interested in healthcare data analytics, risk adjustment and predictive modeling. The book first introduces the topic with discussions of health risk, available data, clinical identification algorithms for diagnostic grouping and the use of grouper models. The second part of the book presents the concept of data mining and some of the common approaches used by modelers. The third and final section covers a number of predictive modeling and risk adjustment case-studies, with examples from Medicaid, Medicare, disability, depression diagnosis and provider reimbursement, as well as the use of predictive modeling and risk adjustment outside the U.S. For readers who wish to experiment with their own models, the book also provides access to a test dataset.

Data-Driven Science and Engineering

Machine Learning, Dynamical Systems, and Control *Cambridge University Press*

Data-driven discovery is revolutionizing the modeling, prediction, and control of complex systems. This textbook brings together machine learning, engineering mathematics, and mathematical physics to integrate modeling and control of dynamical systems with modern methods in data science. It highlights many of the recent advances in scientific computing that enable data-driven methods to be applied to a diverse range of complex systems, such as turbulence, the brain, climate, epidemiology, finance, robotics, and autonomy. Aimed at advanced undergraduate and beginning graduate students in the engineering and physical sciences, the text presents a range of topics and methods from introductory to state of the art.

Applied Drought Modeling, Prediction, and Mitigation *Elsevier*

Applied Drought Modelling, Prediction, and Mitigation provides a practical guide to new and recent methodologies for drought characterizations, change modeling, down-scaling, and future predictions. The modeling procedures covered by the book include recent advancements in regional drought extent, coverage, intensity, and water deficit predictions, which are increasingly significant given current climate change impacts on water resources. Each modeling procedure is explained theoretically prior to the mathematical derivation, and includes book examples, exercises, and case studies that supplement the applied and practical material, thus making the approaches accessible and applicable to the reader. Presents new and recent methodologies for drought characterizations,

change modeling, down-scaling, and future predictions Includes online modeling tools to help readers quickly solve drought related problems Presents methodologies, including drought features (duration, intensity, and magnitude) at any desired risk level Include case studies from arid and semi-arid regions

BERRU Predictive Modeling

Best Estimate Results with Reduced Uncertainties *Springer*

This book addresses the experimental calibration of best-estimate numerical simulation models. The results of measurements and computations are never exact. Therefore, knowing only the nominal values of experimentally measured or computed quantities is insufficient for applications, particularly since the respective experimental and computed nominal values seldom coincide. In the author’s view, the objective of predictive modeling is to extract “best estimate” values for model parameters and predicted results, together with “best estimate” uncertainties for these parameters and results. To achieve this goal, predictive modeling combines imprecisely known experimental and computational data, which calls for reasoning on the basis of incomplete, error-rich, and occasionally discrepant information. The customary methods used for data assimilation combine experimental and computational information by minimizing an a priori, user-chosen, “cost functional” (usually a quadratic functional that represents the weighted errors between measured and computed responses). In contrast to these user-influenced methods, the BERRU (Best Estimate Results with Reduced Uncertainties) Predictive Modeling methodology developed by the author relies on the thermodynamics-based maximum entropy principle to eliminate the need for relying on minimizing user-chosen functionals, thus generalizing the “data adjustment” and/or the “4D-VAR” data assimilation procedures used in the geophysical sciences. The BERRU predictive modeling methodology also provides a “model validation metric” which quantifies the consistency (agreement/disagreement) between measurements and computations. This “model validation metric” (or “consistency indicator”) is constructed from parameter covariance matrices, response covariance matrices (measured and computed), and response sensitivities to model parameters. Traditional methods for computing response sensitivities are hampered by the “curse of dimensionality,” which makes them impractical for applications to large-scale systems that involve many imprecisely known parameters. Reducing the computational effort required for precisely calculating the response sensitivities is paramount, and the comprehensive adjoint sensitivity analysis methodology developed by the author shows great promise in this regard, as shown in this book. After discarding inconsistent data (if any) using the consistency indicator, the BERRU predictive modeling methodology provides best-estimate values for predicted parameters and responses along with best-estimate reduced uncertainties (i.e., smaller predicted standard deviations) for the predicted quantities. Applying the BERRU methodology yields optimal, experimentally validated, “best estimate” predictive modeling tools for designing new technologies and facilities, while also improving on existing ones.

Surrogates

Gaussian Process Modeling, Design, and Optimization for the Applied Sciences *CRC Press*

Computer simulation experiments are essential to modern scientific discovery, whether that be in physics, chemistry, biology, epidemiology, ecology, engineering, etc. Surrogates are meta-models of computer simulations, used to solve mathematical models that are too intricate to be worked by hand. Gaussian process (GP) regression is a supremely flexible tool for the analysis of computer simulation experiments. This book presents an applied introduction to GP regression for modelling and optimization of computer simulation experiments. Features:

- Emphasis on methods, applications, and reproducibility.
- R code is integrated throughout for application of the methods.
- Includes more than 200 full colour figures.
- Includes many exercises to supplement understanding, with separate solutions available from the author.
- Supported by a website with full code available

to reproduce all methods and examples. The book is primarily designed as a textbook for postgraduate students studying GP regression from mathematics, statistics, computer science, and engineering. Given the breadth of examples, it could also be used by researchers from these fields, as well as from economics, life science, social science, etc.

Bayes Rules!

This book brings the power of modern Bayesian thinking, modeling, and computing to a broad audience. In particular, it is an ideal resource for advanced undergraduate Statistics students and practitioners with comparable experience. It empowers readers to weave Bayesian approaches into their everyday practice.